

SUMMER 2018: I-CORPS SPRINT

AN ACCELERATED THREE-WEEK PROGRAM
AUGUST 6 – 27, 2018

BENEFITS

- Education: four Monday night workshops on customer discovery
- Mentoring: via I-Corps Site's entrepreneurial network
- Mini-grant: up to \$1,000 in NSF funding
- Continuing commercialization support and follow-up

PROGRAM

The Milwaukee I-Corps Program is a joint project of the academic institutions in the Milwaukee region to accelerate ideas using the proven I-Corps methodology. Funded by the National Science Foundation (NSF) Innovation Corps Program Foundation, the Southeastern Wisconsin I-Corps Site will foster commercialization of applied academic research and faculty/student innovation; build an innovation/commercialization network that supports faculty and/or student ventures; and broaden the pool of students and faculty fluent in Lean LaunchPad (LLP) methodology.

PROJECTS

I-Corps Site team ideas or projects can originate from student work, research (funded or unfunded), institutional- or industrial projects. The program encourages projects with a focus in an area(s) of science, technology, engineering, or mathematics. However, all types of projects will be considered.

TEAMS

Teams are composed of three members who can be students, post-docs, staff, faculty, alumni, or members of the local entrepreneurial community.

The **Entrepreneurial Lead (EL)** is a post-doctoral scholar, a student, professional staff, or alum of one of the partnering academic institutions with relevant knowledge of the technology and a deep commitment to investigate the commercial landscape surrounding the innovation.

The **Academic Lead (AL)** will be responsible for overall project management. The AL will preferably have an academic appointment that would normally qualify the AL to submit proposals or play the role of a PI in subsequent submissions to NSF. The AL can also be post-doctoral scholar, a student, professional staff, or alum provided that person has a deep understanding of the technology that serves as the focus of the project.

Additionally, teams will have a **Mentor (M)**, who can either apply as part of the team or be provided by the I-Corps Site. The I-Corps Site will find mentors for the team that do not have them.

APPLY BY JULY 15, 2018

icorpsmilwaukee.org