



LUBAR  
ENTREPRENEURSHIP  
CENTER

# NATIONAL SCIENCE FOUNDATION: I-CORPS HEALTHCARE INNOVATION HACKATHON

*You've noticed a problem in the clinic, hospital or the world of healthcare. You've got an idea. What do you do next?*

**Learn how to explore the problem and iterate on possible solutions through the NSF I-Corps Healthcare Innovation Hackathon.**

**FRIDAY, OCTOBER 20<sup>TH</sup> – 8:00 AM TO NOON  
CUNNINGHAM 795**

**What is A Hackathon?** A Hackathon is a highly-engaged session where individuals and teams come together to explore an idea, develop a concept, and/or create a rough prototype. It's a chance for undergrad students, graduates, faculty researchers and staff to meet innovators and iterate on problems and solutions. In this session, we're inviting healthcare providers who have an idea, or those who simply want to learn about the process.

**What is I-Corps?** The National Science Foundation (NSF) created the I-Corps program to accelerate the transfer of ideas from the laboratory to the marketplace where they can have the most impact. The Milwaukee I-Corps site is part of a national network that helps faculty and students learn the "lean launch" process and explore an opportunity through a structured process of "customer discovery." UWM leads the effort along with partner institutions – MSOE, MCW, Marquette and Concordia.

**Why Healthcare?** Opportunity! Individuals who work in healthcare understand the need for innovation – and they are often in the best position to identify opportunities to improve the patient experience and healthcare outcomes. The goal of this hackathon is to give individuals with clinical insights tools to help them implement ideas. Thanks to additional support from the NSF, the Milwaukee I-Corps site is working to engage healthcare innovators

**How can I participate?** Please RSVP to Brian Thompson [briant@uwmfdn.org](mailto:briant@uwmfdn.org) so we can plan, and show up on Friday, October 20<sup>th</sup> at 8:00 AM. You can bring an idea, or you can come to simply learn and help others explore their ideas. Come prepared for an active and engaged session. Snacks provided.

**RSVP to [briant@uwmfdn.org](mailto:briant@uwmfdn.org)**



Lindsey Roddy, an RN, BSN and PhD student in Nursing is developing the Medical Tubing Organizer to help caregivers manage lines and improve safety.

For more information, contact:

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