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# PANTHER & PROUD

A letter from Chancellor Mark Mone

### SHAPING THE WORLD

It was a big day at UWM when we learned that theater professor Anne Basting had earned one of the country's most prestigious honors for creative individuals, a 2016 MacArthur Fellowship. You may recognize the award's more popular informal reference, the "genius grant." Anne is the first UWM faculty member to win one.

The MacArthur Foundation recognized her groundbreaking efforts in using participatory arts to reframe the aging experience and how we view aging. As you'll learn in our cover story (Page 28), she has steadily expanded these efforts into elder care communities around the globe.



Anne's work is a perfect example of how UWM's research efforts have a transformative effect far beyond our campus. We're proud of all the efforts of our faculty, staff, students and 180,000-plus alumni to make a difference. There are many such examples in this issue of UWM Alumni, both on a very public and very personal level.

You'll see how graduates of the School of Architecture and Urban Planning are changing the skyline of Milwaukee (Page 32). You'll also see how a simple text message led to some meaningful moments between librarian Paulette Brooks, a School of Information Studies graduate, and late author Amy Krouse Rosenthal (Page 24).

Michael McCrea (Page 21) turned his UWM degrees into lifechanging research about the treatment of concussions. And in Colorado, alum Daniel Marion (Page 26) uses his sculpting skills to help law enforcement officials solve cold cases.

Closer to home, I invite you to read about the success of our baseball team (Page 18) and our new men's basketball coach, Pat Baldwin (Page 19). I also invite you to attend our expanded Homecoming festivities (Page 37), scheduled for Oct. 1-7. I look forward to seeing you there.

> Best regards, Mark A. Mone





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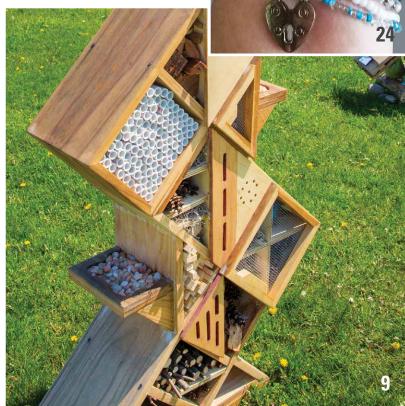
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Share your special UWM memories through the



# UWM ALUMNI LEGACY PROJECT

We are collecting historical documents, publications, program materials, photographs and other items that will tell UWM's story to future generations through the unique voices of our alumni. UWM archivists will preserve alumni documents and make them available to researchers, both professional and casual.

In addition to artifacts, the project will also collect recorded reminiscences with an emphasis on the 1950s-1970s.

Financial contributions are also needed to support a project intern, marketing and production of the recordings.





# **ALUM** SNAPSHOTS

Catch up with your former classmates

# CHANCELLOR MONE'S ALUMNI TOUR

UWM spent the 2016-17 school year celebrating its 60th anniversary on campus and throughout the Milwaukee community. To share the celebration with alumni who are farther afield, Chancellor Mark Mone hit the road for a cross-country tour.

UWM now has more than 180,000 alumni, and they're transforming communities in Wisconsin, throughout the United States and around the world. Mone visited with alums in 11 U.S. cities, going from the West Coast to the East Coast with plenty of stops in between.

Along the way, Mone spoke with alumni about the vast changes in higher education and UWM's milestone achievements, including its recent ascension to becoming one of the nation's top 115 research institutions. as designated by the Carnegie Classification of Institutions of Higher Education. Below, six alumni share

their visit highlights. "I continue to be amazed at the personal stories I hear from alumni and the remarkable impact they have had on thousands of lives all over the world," Mone says. "Our alums have been so critical to our success as advocates, supporters and agents of change." \* - Howie Magner



## SAN FRANCISCO, CALIFORNIA LATY JOHNSON '99 BA Linguistics; '05 MS Administrative Leadership in Education

Highlight: It was heartwarming to see the video about the history of the campus. It made me even more proud to have completed two degrees at UWM.



#### MINNEAPOLIS, MINNESOTA

#### JESSICA KERNS

'08 BBA Finance and Marketing

**Highlight:** Having the university brought to my city. I was so energized seeing the diversity of backgrounds all brought together with the core passion of UWM.

### WAUKESHA, WISCONSIN

#### STELIOS FAKIROGLOU

'80 BS Architectural Studies

Highlight: Knowing that more than 20,000 alumni live in Waukesha County, it was great to see recent grads along with alums from across the decades come together.

#### **SAN DIEGO, CALIFORNIA**

#### **ANDREW CARR**

'04 BBA Finance and Marketing

Highlight: Chancellor Mone's passion for UWM was palpable and infectious. His updates left me confident that the present and future for UWM is bright.

#### **TUCSON, ARIZONA**

#### **GINA VALERIUS**

'15 MS Administrative Leadership in Education

Highlight: Reminiscing about UWM and being surrounded by current and former Wisconsinites made me feel like I was home in Milwaukee.

#### **NEW YORK, NEW YORK**

#### SAMUEL SIELEN

'06 BFA Film

Highlight: Hearing all the great stories of fellow alumni. Chancellor Mone's genuine interest in the lives of UWM alumni went above and beyond what I expected.

# **ALUM** SNAPSHOTS



# PASSING ON THE LESSONS

Paola Felix Encarnacion was going about her duties at City Year, the AmeriCorps program that places 17- to 25-year-olds as mentors and tutors in low-income schools, when she suddenly realized something. The leadership techniques she'd started using with her team were the same ones she saw in her professors at UWM.

"I've changed a lot in the way I lead people," says Felix Encarnacion, an impact director at City Year who supervises managers at six schools in Milwaukee. She remembers how Marie Sandy, associate professor of educational policy and community studies, would say to her, "Here's all the information I have; now what should we do with it?" Then one day, Felix Encarnacion was using that line with her colleagues.

She had always planned on putting her UWM bachelor's degrees in community engagement and Spanish toward some form of community service. After graduating in 2011, she almost joined the Peace Corps, but decided to stay at home as a City Year volunteer. She liked the experience so much that she stayed for a full-time job.

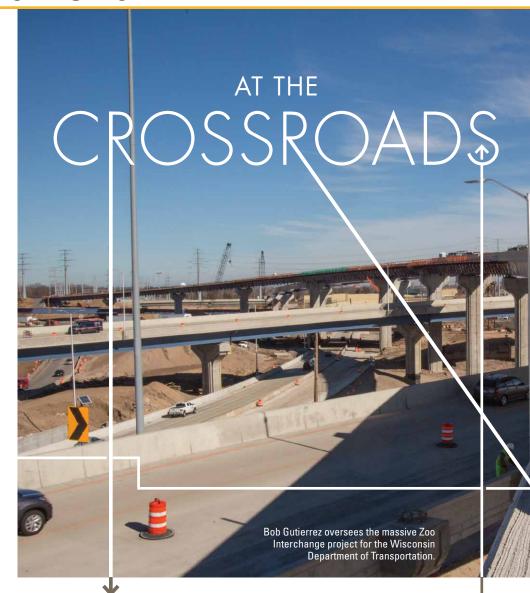
Six years later, it's clear she made the right choice. "I see that it's making a difference, and I wouldn't stay without that," Felix Encarnacion says.

Every day, she knows her mentorship is helping to improve the lives of underserved young children. But just as important is how City Year helps shape its volunteers. "They're the change," she says. "They're becoming community leaders and educators."

Now president of UWM's Latino alumni chapter, she appreciates the guidance from her professors even more. She realizes how the lessons have shaped her, especially those from Sandy and her professor of Latin American literature, Cesar Ferreira.

"He set high expectations and held me to them," Felix Encarnacion says of Ferreira, "and I do the same thing for people around me now." &

— David Lewellen



UWM engineering alumnus Bob Gutierrez is leading the Wisconsin Department of Transportation team that's rebuilding Wisconsin's largest and busiest highway interchange. He's the DOT's southeast freeways chief and has been with the DOT for 26 years.

Gutierrez knows the four-level, \$1.7 billion Zoo Interchange project is about more than just tons of concrete, steel and asphalt. It's about people, too.

The Zoo Interchange affects not only the 350,000 drivers who pass through it daily, but also the 30,000 employees, patients and families at the nearby Milwaukee Regional Medical Center, as well as visitors

to the Milwaukee County Zoo and UWM's nearby Innovation Campus.

"Bob has been wonderful to work with," says Bob Simi, the medical center's executive director. "Through his leadership, he has helped minimize the impact of the Zoo Interchange project on our employees, patients and visitors."

The Daily Reporter, a newspaper covering the construction industry, honored him in 2016 as Engineer of the Year. Gutierrez's DOT co-workers nominated him, citing his abilities to bring major projects in on time and, often, under budget. On the Zoo Interchange, for example, he's saved \$600 million from the original \$2.3 billion budget.



Gutierrez says UWM gave him the foundation for a great career. The seventh child of eight in a supportive Mexican-American family, he was the first among them to attend college, earning his civil engineering degree in 1987.

"Everything I learned in my core classes applied to my work building roadways," Gutierrez says.

The communication courses he took also have helped, because so much of what he does requires working with community leaders, citizens and others affected by highway construction.

"UWM really prepared me for the next level of leadership," Gutierrez says. As his career has developed, Gutierrez has shared his experience by mentoring younger engineers and young Latino professionals through the Hispanic Professionals of Greater Milwaukee. It supports Milwaukee-area Hispanic students, and he serves on its board of directors.

"I'm very proud of my Mexican heritage," Gutierrez says. "I like working with students and helping them achieve their goals."

He's been married to his wife, Joan, for 30 years, and they have two children, Roberto Juan and Christina, who plans to start UWM's master's program in architecture in the fall. \* – Kathy Quirk



### **GREAT RATINGS**

Give Molly Poppie a few facts — say, your age, gender, location and income — and she probably knows what TV shows you watch and products you buy. That's because it's the UWM sociology alum's job to understand everything about consumers as vice president of data science at Nielsen Holdings.

Poppie, 35, oversees a team of more than 50 data scientists in Chicago at the world's largest market research firm. Their work tells food executives and TV producers how popular (or not) their products are.

It requires constant methodological innovation, and the research coming out of her office has led to several valuable patents. High on the priority list now: how TV streaming services are affecting the landscape.

"People are flexible and looking for convenience," Poppie says. "Variety is huge right now. The question is, what's actually going to catch on? What's going to stick around that we should be measuring?"

Poppie's path to leadership began with a single sociology seminar at UWM. Originally an English major, her interests shifted to include psychology and pre-law. Then one summer, she enrolled in a sociology course on family.

"I loved it. It just was something that really made sense to me," Poppie says. "I could see real-world applications for it, and I wanted to take more."

She earned her bachelor's in sociology and psychology, then a master's degree in sociology. Along the way, she became particularly interested in how research could help predict people's motivations and actions.

"In each of the classes," says Nancy Mathiowetz, UWM sociology professor emerita, "she was a model student, curious and hardworking."

It's all served Poppie well at Nielsen, where she says one constant question fuels her work: "How can we make our measurement as strong and representative as possible?" — Zach Brooke

# **ALUM** SNAPSHOTS



# FROM BACHELOR'S DEGREE TO STAR 'BACHELOR'

He earned a UWM bachelor's degree in accounting, then found the national spotlight on ABC's "The Bachelor."

Nick Viall, who captained UWM's track team before graduating in 2004, starred on the reality TV show's spring 2017 season. In the finale, he proposed marriage to Vanessa Grimaldi, a special education teacher from Montreal, Canada. Their romance apparently didn't end when filming did, and as of late summer, they were still engaged to be married.

Viall, a native of Waukesha, Wisconsin, followed his "Bachelor" stint with an appearance on season 24 of ABC's "Dancing with the Stars." Viall and his DWTS partner, Peta Murgatroyd, lasted for seven of the 10 weeks. After the elimination, Viall said he'd probably appeared



### CARRYING A BRIGHT TORCH

Reuben Harpole Jr. and Nate Deans are generations apart, but they share a common passion – improving urban education and increasing the number of African-American male teachers in classrooms.

Harpole taught for years after earning his UWM bachelor's degree in education in 1978. He and wife Mildred also helped found more than 25 community centers and programs promoting education as the ultimate equalizer. Along the way, Harpole mentored countless young African-Americans.

Among them is Deans, who carries one of the many torches Harpole lit. A 2011 graduate of the School of Education, he's an English teacher at his alma mater, Riverside University High School in Milwaukee.

"Teaching gives me the opportunity to look at Milwaukee and see hope and change," Deans says. "People of color who care for these kids and see them as people and not statistics are needed in our schools. These students need hope and vision."

Since 2007, the Reuben K.
Harpole Jr. Education Scholarship at
UWM has invested \$25,000 in the
college education of young black
men interested in teaching. Deans
benefitted from that scholarship
in 2009, with Harpole saying, "It's
important for all of our children to
see positive African-American role

models, men who are professionals, qualified and good teachers."

Harpole received the Alumni Association's community service award in 2016 and an honorary doctorate of humane letters in 2005. "He is phenomenal," Deans says. "No one becomes successful on their own. There's always been someone before you on the path. His scholarships are crucial in motivating students."

Deans knows so many teachers play a role in their students' lives, but he believes it's especially important for African-American students, particularly male students, to see African-American male professionals in their classrooms. He's often walked into a high school class for the first time and noted the surprise in some students' eyes.

"I may be the first African-American male teacher they have ever seen," he says.

Deans often brings his students to events at UWM, introducing them to a variety of cultural activities and the possibility of college in their own futures.

He's humbled when students tell him he's the reason they come to school. "I hope they see a teacher who actually cares about them," Deans says. "They don't get to see many educated black

men teaching, and I get to be this person for them."

- Kathy Quirk





# **UWM** RESEARCH



## STUDENTS TAKING A STAND

Standing desks are all the rage in office buildings. Studies of adult office workers suggest that more frequent non-exercise movement during the day can help counter the negative health effects that uninterrupted sitting has on people.

"I'm sure you've heard before, 'Sitting is the new smoking," says Ann Swartz, a UWM exercise physiologist who researches activity in adults and seniors.

This year, the mother of two school-age children turned her attention to the younger generation. A professor of kinesiology in UWM's College of Health Sciences, Swartz wants to find ways to boost their health – and possibly their brain power.

With Krista Lisdahl, a UWM associate professor of psychology, Swartz is testing whether using a standing desk at school will benefit children. Could it nudge kids into being more active when they're not

in school, and would a change in movement patterns help them focus on schoolwork?

Using donations by Safco Products, the research team provided standing desks for nearly 100 fourth- and sixth-grade volunteers at Shorewood's Atwater Elementary School. Half of the students used a standing desk during the fall 2016 semester and the other half did so in the spring 2017 semester. They chose when to stand and when to use an accompanying stool.

Students wore an accelerometer – similar to a Fitbit – to measure their activity during all waking hours of the school week, both in school and at home. They also filled out questionnaires, reporting any changes in their physical activity habits, and took cognitive testing to gauge differences in concentration at school.

The researchers expect to finish analyzing the results in time for the new school year. \* - Laura L. Otto

# **HOW TO DITCH POTHOLES**

If UWM engineer Konstantin Sobolev has his way, potholes would become a thing of the past. He's developed a flexible, water-resistant concrete hybrid that can last up to 120 years.

Although concrete is designed to take constant beatings from cars and trucks, water is its ultimate enemy. It pools on the surface, infiltrating the tiniest cracks and breaking down the sturdiest structures. Add freezing and thawing cycles, and it's no wonder roads need frequent repairs.

To keep Mother Nature out, Sobolev has made a water-repelling concrete. When water rushes over it, the liquid beads up on contact, forming spheres that run off the hard surface.

No method completely waterproofs concrete. But Sobolev, a civil engineering professor in the College of Engineering and Applied Science, combines water resistance with tiny reinforcing fibers. This eliminates the source of large cracks and addresses the brittleness inherent in high-strength concrete.

Because many of Sobolev's innovations focus on strength, roadways or bridges that incorporate his hybrid concrete are extremely low-maintenance. Combining flexibility that offers a high-level of crack control with water resistance produces hybrid concrete that has a service life of up to 120 years.

That's a massive improvement over the average life span of Wisconsin roads, which falls somewhere in the 40- to 50-year range. The difference in longevity is even greater for reinforced bridge decks.

Sobolev has made other highperformance concrete composites. Some flex under heavy weight. Some monitor themselves and report wear in real time, and others combat air pollution.

"These are complicated materials, and making them is not as simple as adding something to the concrete mixture," Sobolev says. "What we had to do was chemically change the material's behavior."

## HELPING AN ARMY OF YOUNG CAREGIVERS



After Brennon Colburn's father was diagnosed with amyotrophic lateral sclerosis – commonly known as ALS, or Lou Gehrig's disease – his dad's health rapidly declined.

So Colburn, then 13, did laundry, carried his father upstairs, and even helped him bathe and use the toilet.

"He used to do that for me," says Colburn, who lives in Oshkosh, Wisconsin. "I felt sad, but I felt like I owed it to him."

Until his father died nearly two years later in 2016, Colburn was part of an invisible army of children providing medical care to adults. It's a phenomenon at the core of Melinda Kavanaugh's research at UWM's Helen Bader School of Social Welfare.

Only a handful of people nationwide study the topic, and Kavanaugh bemoans the small knowledge base for something surprisingly common.

A 2005 study, the only one of its kind, estimated that 1.4 million children in the United States were giving care. Kavanaugh, an assistant professor of social work, thinks that figure is low.

Most of Kavanaugh's research involves interviewing children ages

8 to 19. The tasks they handle vary depending on age, but even some 8-year-olds have helped parents get dressed, bathe, use a feeding tube or administer medication.

Kavanaugh learned children hardly ever get training in how to give care, even (or especially) with regard to using assistive devices. For many, the best-case scenario is that they watch an adult do it once. They often say they're fearful of making a mistake that will worsen the situation.

"We do know that these kids grow up fast," Kavanaugh says. "One thing I hear a lot is, 'I lost my childhood."

The situation can be made better, particularly if children are acknowledged and valued. So Kavanaugh also tries to make a difference in the lives of her subjects. "It was more like she was a mentor," Colburn says. Along those lines, the ALS Association gave Kavanaugh a grant to develop programming for young caregivers, which began with a pilot project in Wisconsin this year.

Because the issue is so far beneath the radar, Kavanaugh also works on public education. When speaking to policymakers, she concentrates on economics and how children's home responsibilities keep them from preparing for the workforce.

Stan Stojkovic, dean of the Helen Bader School, says that as the U.S. population ages, caregiving in general will become a more important area of social work. He says Kavanaugh's work helps UWM in more ways than just funding and exposure.

"The real benefit," Stojkovic says, "is her connection to the community. It's good for the campus and the students and faculty."

And while continuing to move her research forward, Kavanaugh remains connected to her past. "I can still close my eyes," she says, "and be that social worker doing a home visit, seeing the youth as a caregiver."

- David Lewellen



# **UWM** RESEARCH



# AN AIRY DESIGN

After the guests have left, the students let the air out of the building. The nylon walls deflate, the flattened structure is rolled up, and the students pack it into the back of a car. One of them says, "We just moved a building in two minutes"

Fully inflated, it's a 16-foot-high dome made of air-filled nylon tubes, a project designed and built by assistant professor Whitney Moon's undergraduate and graduate students at UWM's School of Architecture and Urban Planning. They wanted it to be a comfortable place, even in chilly weather. Because it resembles a large white beehive, the students affectionately call it The Warming Hive.

They couldn't have created the \$5,000 project – which was fabricated by Landmark Creations in suburban Minneapolis – without help funding it. Among the donors was UWM architecture alumnus Wendel Chamberlin.

"When I was in school, I had the opportunity to make my designs a reality and experience the physical space," says Chamberlin, founder and CEO of the WC Consulting architectural firm based in Madison, Wisconsin. "I wanted these students to have the same opportunity."

The hive needed to be transportable, durable and able to accommodate a wood-burning oven, which was designed by UWM alum John Riepenhoff. Students researched materials and used a fire-retardant nylon, calculating how close the inflated walls could safely be to the heat source.

In April, the building debuted to more than 100 people as part of an art exhibition, and everything, including the oven, worked as planned.

"As an architect, I was in a traditional mindset of angled corners and expected building materials," says Jordan Nelson, the graduate student who led the project. "This made me think about other possibilities."

— Matthew Wamser

# HOW THEY GROW

UWM has joined the largest long-term study of brain development and child health in the history of the United States.

Funded by the National Institutes of Health, the Adolescent Brain Cognitive Development Study will follow the biological and behavioral development of more than 10,000 children – including 250 from the Milwaukee area. ABCD Study participants will be tracked from elementary school through adolescence and into early adulthood.

"This is an unprecedented opportunity for Wisconsin to be involved in a study of this scale," says Krista Lisdahl, the associate professor of psychology leading UWM's work on the study.

"The results will give vital insight into how family dynamics, environment, lifestyle and health behaviors affect our children's development for generations to come," she says.

During the next decade, scientists will use advanced brain imaging, interviews and behavioral testing to determine how childhood experiences interact with a child's changing biology to affect brain development.

Understanding these relationships may help reveal the biological and environmental building blocks that best contribute to successful and resilient young adults.

Milwaukee is one of 21 research sites nationwide. Lisdahl's team is evaluating children whose parents signed them up from about 20 elementary schools in eight area school districts.

Lisdahl researches the impact of behaviors, such as physical activity and substance use, on brain health during adolescence and young adulthood. In 2012, she was awarded the NIH's Presidential Early Career Award for Scientists and Engineers.

For more information on the project, visit the website abcdstudy.org/sites/uwm.html.

– Laura L. Otto



# **UWM** NEWS



# THE NEW ENTREPRENEURSHIP CENTER

UWM's Lubar Entrepreneurship Center already provides entrepreneurial resources for UWM's community and the greater Milwaukee region. That collaboration will be enhanced by its new two-story campus facility at the corner of Kenwood Boulevard and Maryland Avenue. Groundbreaking for the 24,000-square-foot center is expected in the fourth quarter of 2017, with an opening date targeted for early 2019.

"Our vision of the UWM Lubar Entrepreneurship Center is to engage the university and broader community in entrepreneurship and education programs that enhance the success of our students and our region's prosperity," says Lubar & Co. founder Sheldon Lubar.

The center's genesis stemmed from a \$10 million donation by Lubar and his wife, Marianne, in July 2015. Since that initial gift, the UW System has contributed \$10 million to cover construction costs. Another \$3 million comes courtesy of gifts from the Kelben Foundation, established

by Mary and Ted Kellner, and from Milwaukee entrepreneur Jerry Jendusa.

The center will feature classrooms for courses and workshops, gathering spots for speakers, and labs for prototyping products and software. Center programming will make entrepreneurship an integral part of the UWM experience for all students and faculty members, offering avenues to collaborations with business leaders and entrepreneurs.

One example is the I-Corps program. Backed by the National Science Foundation, it recruits researchers from five area universities and teaches scientists how to turn academic discoveries into products and startups. In the program's first two years, 55 teams were trained, including 21 from UWM.

Among them were UWM physicists Carol Hirschmugl and Marija Gajdardziska-Josifovska, who discovered a hybrid material that could improve the performance of lithium-ion batteries. I-Corps training

helped them identify the next steps in commercializing their product, and they've since formed a startup company, SafeLi LLC.

"When we began, we didn't have an outcome in mind," Hirschmugl says.
"I-Corps made our startup possible in a way that we never would've expected. It's turning physicists into capitalists."



UWM faculty and staff celebrate the summer staking ceremony for the Lubar Entrepreneurship Center. Groundbreaking is scheduled for the fourth quarter of 2017.

# **UWM** NEWS

### SHELF EVALUATION

A selection of books by UWM faculty and alumni to consider for your personal library.

## WHAT ARE YOUR SUPERPOWERS?

Marget Wincent, illustrated by Charity Russell



#### BETWEEN TRUTH AND TIME: A HISTORY OF SOVIET CENTRAL TELEVISION

Christine E. Evans
The assistant professor of history dug into
Soviet archives to reveal television programming of unexpected experimentation and creativity. It may have helped create the conditions for Mikhail Gorbachev's perestroika movement during the 1980s.

#### ATARI AGE: THE EMERGENCE OF VIDEO GAMES IN AMERICA

Michael Z. Newman

They're now commonplace on computers, TVs and even smartphones. But in the 1970s, video games were just emerging, much to the bemusement and occasional alarm of American parents and educators. Newman — an associate professor of journalism, advertising and media studies — reviews the range of our early

- Greg Walz-Chojnacki

responses to the phenomenon.



# EDUCATION THROUGH THE **POWER OF THREE**

An ambitious collaboration launched in January 2017 is already improving academic outcomes for the 140,000 students at UWM, Milwaukee Public Schools and Milwaukee Area Technical College. Called M³, it's helping parents guide their children to college and pay for it, too. The initiative aligns curricula among the three institutions as part of its ultimate goal: enhancing the talent pipeline between Milwaukee's educational system and the region's workforce.

The impetus for M³ came when UWM Chancellor Mark Mone, MPS Superintendent Darienne Driver and MATC President Vicki Martin met in winter 2015. They had joined community and business leaders tasked with boosting student achievement.

They would do it by ensuring curriculum is aligned in key subjects and building cross-institutional teams to support student

transitions from high school to college. They envisioned a path from K-12 to college marked by shared vocabulary and common tools.

M³ leaders hosted a standing-room-only public launch in January 2017 after a two-year pilot phase. A committee of CEOs and nonprofit leaders advises M³ leadership, and some 150 educators and administrators are assigned to M³.

Their work is already bearing fruit. One early sign is a 17 percent increase in financial aid applications for Milwaukee high school seniors, achieved in partnership with Milwaukee Succeeds, a network of educators and nonprofits. Also, the M³ Parent Institute has been installed in all 26 MPS high schools. Nearly 1,200 parents of high school students have attended a six-week course to learn about supporting and prepping their children for college. 🌺 – Angela McManaman

# SERVING LATINO STUDENTS, PAST AND FUTURE

Alberto Maldonado knows which students hold the key to a big part of UWM's future: They're hardworking and Spanish-speaking, and they make up the fastest-growing college-aged population in Wisconsin.

He knows because Latino Milwaukee is his heritage, and serving that community is his job as director of UWM's Roberto Hernández Center. The center owns a 46-year legacy of meeting the needs of Latino students. Now, UWM hopes to build on that legacy and become a federally designated Hispanic-Serving Institution.

Students of Latino origin comprised 10 percent of UWM's full-time undergraduate population in fall 2016, or more than 1,900 students. UWM wants to increase Latino student enrollment to 15 percent in five years and to 25 percent by 2025. The latter figure will earn UWM the HSI designation.

"We have the fit," says Maldonado, who leads the Chancellor's Committee for Hispanic Serving Initiatives. "We're a diverse university community in a city that itself has a large Latino population."

As an HSI school, UWM would be eligible for additional

federal funding and more visible to Latino students. Twenty years ago, Maldonado – born in Puerto Rico and raised in Milwaukee – was one of those students. Now, he's twice graduated from UWM.

Maldonado introduces UWM to collegebound Latinos across the Midwest. He oversees a staff of counselors and a calendar of programs that make the Hernández Center a home away from home for UWM's growing Latino student population.

"Becoming an HSI institution is a critically important strategic initiative to address the upcoming demographic changes of an increasingly diverse student population," UWM Chancellor Mark Mone says. "Our efforts will benefit all students through a learning environment that prepares them for today's world."





# THEATER DEPARTMENT STAGES A COMEBACK

UWM's theater department staged a remarkable recovery from an accidental fire April 8 at the Peck School of the Arts. Only four weeks before the play "Arcadia" was to open, flames engulfed the Mainstage Theatre and destroyed the production's scenery, leaving cast, crew and faculty in a state of shock.

But they quickly recovered, and through a partnership with the Milwaukee Repertory Theater and Shorewood High School, the show went on as scheduled. "Our UWM students are incredibly resilient," said LeRoy Stoner, chair of the theater department.

The play was performed May 3-7 to enthusiastic crowds in the 200-seat Stiemke Studio at The Rep, which also donated access to dressing rooms, work space, a reception area and the use of its lobby and ticketing system. Shorewood High offered space for and

help with set reconstruction.

"It was sad, but I knew we would find a place to do it," said Thorin Ketelsen, a senior who played Bernard Nightingale in "Arcadia." "I didn't know it'd be as great a place as The Rep. That was an amazing surprise."

UWM alumni from around the country also responded, contributing to the recovery through a GoFundMe campaign.

"The Peck School is humbled by the outpouring of community support," said Scott Emmons, Peck School dean, "be it from other schools and groups on campus, to sister performing, visual and educational groups in Milwaukee, as well as churches."

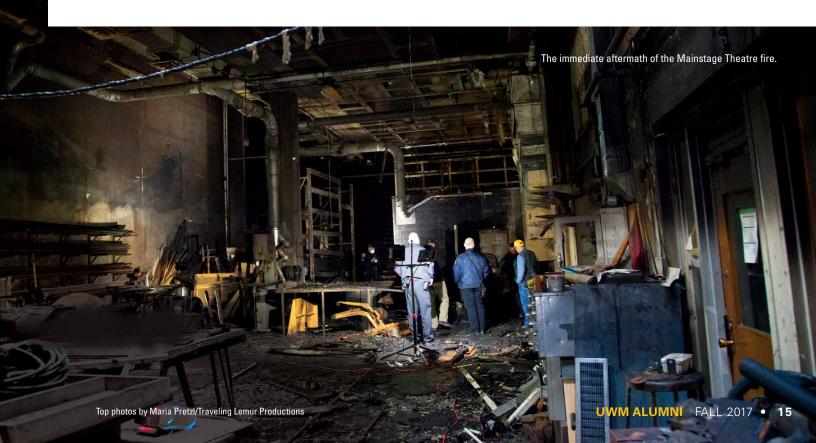
The fire caused several million dollars in damage, but recovery was well underway during the summer. You can follow updates on the progress at uwm.edu/phoenixrising.

— Greg Walz-Chojnacki





Rehearsing at The Rep's Stiemke Studio are (clockwise from top left) Thorin Ketelsen, Austin Patrick, Bryson Langer and Olivia Mauseth.



# THIS IS WHY

MADE IN MILWAUKEE.

THE CAMPAIGN

We support **Research Excellence** because it is our future. The discoveries made at UWM save children's lives and elevate the quality of life for our elderly. They give us cleaner water, more efficient energy and longer-lasting roads, touching people of all walks of life. UWM is one of the top 115 research universities in the nation – the impact of our innovation and creativity is beyond measure. #UWMResearch. uwm.edu/thisiswhy



# **UWM** SPORTS

United we roar

# **BRIGHT FUTURE** FOR PANTHER **PASTIME**

New ballpark, Brewers relationship make UWM baseball a big hit

By Gene Armas

UWM baseball coach Scott Doffek is a big fan of the iconic baseball film "The Natural." In the climactic scene, fictional slugger Roy Hobbs hits a home run so high and hard that the ball caroms off lights atop the stadium. Sparks fly, fans cheer, and Hobbs trots around the bases in triumph.

For a few seconds, Doffek tries recalling if he's ever managed someone with such bulb-busting power. "No." he finally says with a laugh. "But I've been looking."

Hobbsian highlights aside, Doffek has found plenty worth celebrating in his 11 seasons as UWM's skipper, and the future looks brighter yet for Wisconsin's only NCAA Division I baseball team.

The program produces talent. "What we've done," Doffek says, "is we've taken kids that were non-drafted high school kids and really banked on player development, and just found good kids that just worked their tails off."

In June, All-American catcher Daulton Varsho became UWM's highest-ever Major League Baseball draftee, going to the Arizona Diamondbacks with the 68th overall pick. Eleven Panthers have been drafted since 2011 and six since 2015, a group that includes two Milwaukee Brewers prospects: pitcher Josh Uhen and catcher Mitch Ghelfi. Before Varsho, Uhen was the highest UWM draftee as Milwaukee's fifth-round selection in 2013.

Speaking of those Brewers, Doffek's Panthers share a long, amicable relationship with them, and it includes an annual spring training game between the clubs in Arizona. Doffek suspects that few other college baseball programs have similar arrangements with big-league clubs.

And UWM's baseball future looks even brighter. The Panthers, at long last, seem poised to secure a new home stadium.

Not that they haven't played well the past 24 years at quaint Henry Aaron Field, where UWM has won 70 percent of its games. But a new home can only help in the increasingly competitive landscape of college baseball.

A project called Ballpark Commons in Franklin, a suburb just south of Milwaukee, was on track for final municipal approvals in summer 2017. UWM would share a new 2,500-seat stadium with a minor league team, and it would be the centerpiece of a residential and retail project, all spearheaded by developer Mike Zimmerman.

"This will help recruiting," says Amanda Braun, UWM's athletics director. "It will provide a great experience for our student-athletes and the fans."

Playing for the Panthers also comes with some unique rewards thanks to their Brewers relationship. In addition to the spring training game, UWM plays a Horizon League game every year at Milwaukee's Miller Park. On April 30, 2017, right after the Brewers beat the Atlanta Braves, UWM defeated Oakland 10-3 behind pitcher Austin Schulfer's school-record 13 strikeouts.

"It is cool," Schulfer says of playing on the big-league field. "You look around, there's a big scoreboard and more fans. There's a little more energy because of that."

Brewers manager Craig Counsell, longtime friends with Doffek, appreciates the chance to give Panthers players a taste of the major leagues.



UWM baseball coach



# **UWM** SPORTS

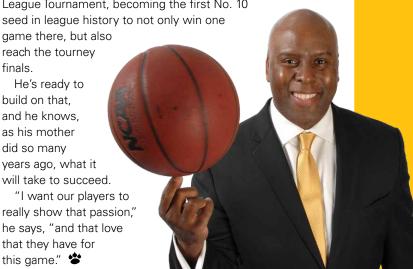
him," she says. "He wants to win more than anybody else on the court. He's so passionate about whatever he's doing."

He knows the tradition laid by those who came before him, including LaVall Jordan, who departed UWM in June for a rare opportunity: leading the basketball program at his alma mater, Butler University. Baldwin saw Jordan and UWM make national news at the 2017 Horizon League Tournament, becoming the first No. 10

game there, but also reach the tourney finals.

He's ready to build on that, and he knows. as his mother did so many years ago, what it will take to succeed.

"I want our players to really show that passion," he says, "and that love that they have for this game."



## PAT BALDWIN **COACHING HISTORY**

2017	Head Coach,
	UW-Milwaukee
2013-17	Assistant Coach,
	Northwestern University
2011-13	Assistant Coach,
	Missouri State University
2010-11	Associate Head Coach,
	Loyola University Chicago
2004-10	Assistant Coach,
	Loyola University Chicago
2002-04	Assistant Coach,
	UW-Green Bay
2001-02	Assistant Coach,
	Lincoln University



# MILWAUKEE BASKETBALL UWM ALUMNI GOLD ZONE

Photo by Mike Gryniewicz



#### **MEN'S BASKETBALL**

UWM alumni have access to discounted rates for men's basketball season tickets. Alumni who graduated from 2013 to 2017 can get their Alumni Gold Season Tickets for \$90 or \$140. Don't forget about Pounce's Pals Kids' Club. For only \$10, members receive a free T-shirt, admission to home sporting events, two vouchers for a men's basketball game, a birthday card from Pounce and much more!

#### **WOMEN'S BASKETBALL**

Season tickets for women's basketball are available starting at \$25 for UWM alumni and men's basketball season ticket holders.

For more information, contact the Athletics Ticket Office at 414-229-5886 or email uwmtix@uwm.edu. Ticket information is also available at mkepanthers.com.











# BRAINMATTER

The foundation for Michael McCrea's groundbreaking concussion research was laid at UWM.

By Rich Rovito





He's one of the world's foremost experts on concussion, but for so many years, few outside of Michael McCrea's profession showed much interest in his work. At parties, friends and neighbors had no desire to chat him up about mild traumatic brain injury, and the UWM alum's groundbreaking research continued mostly in anonymity.

How the landscape has changed. Today, concussion is a mainstream topic. You can hardly watch a football game without hearing about it. Now, when someone learns of McCrea's specialty, the questions come fast and furious.

"This is one of those topics that has gone, in 10 to 15 years, from total obscurity to dominating national headlines, and not just in sports," McCrea says. "It's on everybody's radar, from the front offices of professional franchises and sports governing bodies right down to soccer parents."

The 52-year-old McCrea has played a crucial role in education about the issue. He's director of brain injury research at Froedtert & the Medical College of Wisconsin, as well as a professor of neurosurgery and neurology there. He's helped shape the improved concussion protocols used today by sports and military professionals alike.

"Our work in sports gets all the attention," McCrea says, "but our program is focused on the study of all populations at risk of traumatic brain injury, whether it's athletes, military service members or civilians."

His fervent love of sports makes McCrea at home on athletic fields, which often serve as his research laboratories. He's comfortable around coaches and players, and they welcome him into what can often be a closed-off community. He's even served as one of the clinical

neuropsychologists who assess head injuries on the sidelines of Green Bay Packers games.

UWM played a crucial role in putting McCrea on the path to that work, and in 2016, the UWM Alumni Association honored McCrea with its Lifetime Achievement Award. UWM is where he earned a master's degree in clinical psychology in 1991 and a 1994 doctorate in the same field.

"The UWM program was really rising at the time, and the idea of being in Milwaukee was just a great fit for me," says McCrea, who got his bachelor's degree at Loras College in Dubuque, lowa. "My whole life, at every turn, I've been fortunate enough to run into really terrific mentors."

Among those mentors is Diane Reddy, a professor of psychology and director of the Center for Excellence in Teaching and Learning at UWM. Reddy admitted McCrea into the graduate program and also directed McCrea's doctoral dissertation. "You could see that he had the leadership mindset and an ability to enact his vision," Reddy says.

McCrea says UWM's training and ties to a collaborative network, including the Medical College of Wisconsin and the Clement J. Zablocki Veterans Affairs Medical Center, were invaluable.

"It was like a gold mine, with the experienced faculty at UWM providing the academic training, combined with the ability go out and get real-life clinical training," McCrea says. "I had so much experience under my belt. I left UWM well prepared for the bigger stage."

McCrea performed postdoctoral work as a fellow at Northwestern University. That's where he met Dr. James Kelly, one of the first researchers to study sports concussion and now a professor of neurology at the University of Colorado School of Medicine.

"Mike is a guy who had an interest and took charge," Kelly says. "He is so confident and smart. He's completely self-propelled. We became peers far earlier than normal."

McCrea and Kelly teamed with Christopher Randolph – who'd become a clinical professor of neurology at the Loyola University Chicago Stritch School of Medicine – on concussion-related research as far back as 1994. That was some two decades before the topic gained any significant public attention.

McCrea was lead author for their research paper on standardized assessment of concussion. It set guidelines for concussion management in sports and was adopted by the American Academy of Neurology. It's become the world's most widely used concussion assessment tool, Kelly says.

"That," Kelly notes, "launched his career."

McCrea finished his postdoctoral work and returned to Milwaukee, where he spent 15 years at ProHealth Care, based at Waukesha Memorial Hospital. He also had a faculty appointment at the Medical College of Wisconsin and became full-time there in 2011.

He's continuing his gamechanging concussion research as one of three principal investigators in a landmark \$30 million initiative. Known as the Concussion Assessment, Research and Education Consortium, or CARE, it's funded by grants from the U.S. Department of Defense and the NCAA.

CARE research takes place at more than 30 sites nationwide, including four U.S. military service academies and a mix of NCAA Division I, II and III institutions. Baseline assessments are conducted on all male and female athletes from every sport on each campus. At the service academies, all cadets are enrolled, including non-athletes. Any participant who sustains a concussion undergoes detailed evaluations at various points after the injury.

"This helps us develop evidence-based approaches for assessment, returning to play and rehabilitation," McCrea says. He pauses for a moment and shakes his head a bit. He's reminded how it used to be standard practice for

concussed athletes to return in the same game or practice.

"That's a rare occurrence these days," McCrea insists. "There are now resources to guide everyone in the management of this injury."

McCrea's portion of the CARE initiative focuses on six of the sites, including the University of Wisconsin-Madison, the U.S. Air Force Academy and West Point. All football players at the six sites are equipped with helmet telemetry that records the location, duration and magnitude of every head impact they sustain.

That helps researchers study concussion's effects on brain structure and function. They're also looking at how long it takes the brain to recover from symptoms and function normally. And the assessment goes beyond how an athlete feels to include MRIs and blood biomarkers.

"When I started doing

this, we couldn't get anybody

to talk about it. We would

try to recruit schools into

our studies, and it wasn't

easy early on."

- Michael McCrea

The results will create better guidelines for returning to action after a concussion.

McCrea knows the increased attention on concussion has sparked fervent responses, including calls from some corners to abolish sports such as football, where concussion is especially prevalent. He respectfully disagrees.

"I think there's great value in participation in all competitive sports and that the benefits far outweigh the risks," McCrea says. "Concussion has

dominated the conversation in sports medicine these days, but when I think of public health matters in sports, there are other important issues, too, like overuse injuries in all levels of athletics, including youth sports."

He knows how much progress has been made in his field, and how a better public understanding will continue to push things forward. He recalls his earlier studies involving NCAA schools, and how it wasn't just people at parties who didn't want to discuss concussion.

"When I started doing this, we couldn't get anybody to talk about it," McCrea says. "We would try to recruit schools into our studies, and it wasn't easy early on."

Now, thanks in no small part to McCrea, more people than ever understand the issue's importance. None of which surprises Reddy, who saw the early signs of it at UWM.

"He is a guy who was bound to be a luminary," Reddy says. "He's doing truly trailblazing work."

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# A longing for

more

FOR PAULETTE BROOKS, A SMALL TATTOO
IS PART OF A MUCH BIGGER STORY

#### By Zach Brooke

The only tattoo librarian Paulette Brooks wears is on the underside of her left wrist. The UWM alum got it at age 61, it reads "more," and it's the same tattooed word that graced author Amy Krouse Rosenthal.

They got inked together, mere months before Rosenthal penned her famed New York Times farewell essay, "You May Want to Marry My Husband," which was published just days before Rosenthal's death from cancer.

It all started in the late summer of 2016, when Brooks was reviewing new books for her job at the Elm Grove Public Library in suburban Milwaukee. One caught her eye: "Textbook Amy Krouse Rosenthal," a new release from Rosenthal, acclaimed memoirist and author of children's books. It invited readers to engage with the author through a series of writing prompts, including one about the author and reader getting matching tattoos.

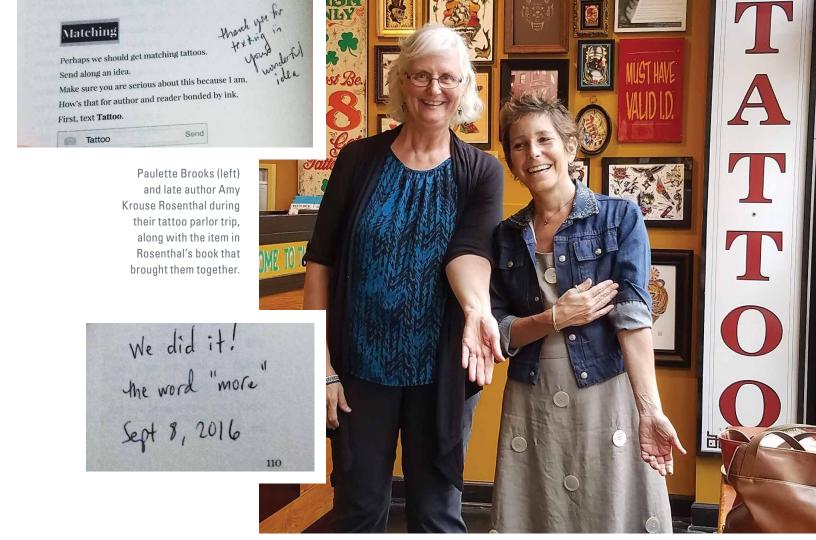
Brooks reached out, Rosenthal responded, and the pair committed to their tattoo partnership. "It seemed like such a fun and meaningful thing to do in my life, and I love to try new things," says Brooks, who holds a master's degree in library and information science from UWM's School of Information Studies. "It just felt like the word 'more' had so much potential to her and me."

Barely a week later, the pair met near a Chicago tattoo parlor. By then, Rosenthal had told Brooks about her cancer diagnosis, and her need to move quickly on any uncompleted bucket-list projects.

"I was surprised they just met," says Bob Haase, their tattoo artist at Family Tattoo. "I thought they had been lifelong friends."

While Brooks got her tattoo in a typewriter-style font, Rosenthal's "more" was placed on her left forearm in her daughter's handwriting. They traded texts for a short time afterward, but Brooks never saw Rosenthal again. In March, Brooks learned with the rest of the world that Rosenthal was





near death, which the writer revealed when the Times ran her essay in its Modern Love column. Ten days later, she was gone.

Near the end of the essay,
Rosenthal wrote about Brooks' idea
for the shared tattoos and how they
followed through with the idea.
She also alluded to the poignant
edge "more" had garnered in her
life. "I want more time with Jason,"
Rosenthal wrote of her husband. "I
want more time with my children."

Brooks could relate all too well. Cancer took her own mother when she was in her 20s.

Today, Rosenthal's legacy continues, imprinted on her many readers and in that short word on Brooks' wrist, a word that her own life's work embodies.

It took Brooks more than 30 years to complete her education. Her

"It just felt like the word 'more' had so much potential to her and me."

early-life studies were interrupted by marriage, childrearing and a 1988 move from Canada to the Milwaukee suburb of Brookfield, where she eventually landed a job as a secretary in a school library.

Determined to become a librarian herself, she completed her undergraduate degree via distance learning at a Canadian university, even temporarily moving in with in-laws during her final push in 2004. After graduating, she applied to UWM's master's program.

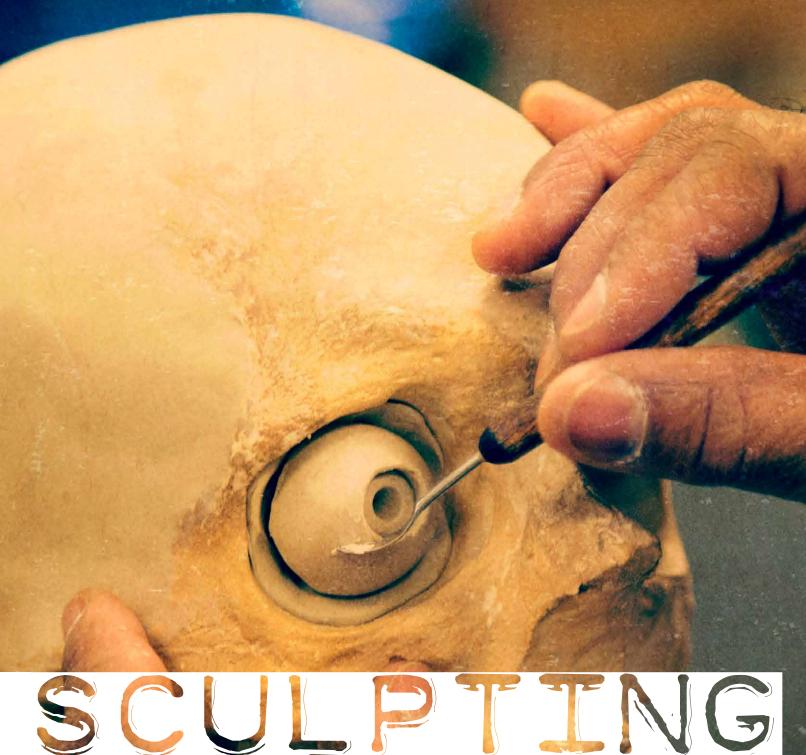
For the next three years, Brooks pursued her degree remotely in online courses and during evenings on campus. "I didn't have a lot of time to be on campus," she says. "But I love technology. I would highly recommend the distance education system that they have."

One course she took in library genealogy had a lasting impression, teaching her how to trace her ancestry back to 13th-century Holland. Another of her favorites focused on literature for children and young adults.

Little did she know that years later, she'd share a brief but meaningful friendship with one of that genre's award-winning authors. A friendship, and much more.

Photos courtesy of Paulette Brooks

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# OLVE MYSTERIES

DANIEL MARION'S SKILLS HELP
LAW ENFORCEMENT AND FAMILIES FIND ANSWERS

By Kathy Quirk



s he works with clay to create a reasonable likeness of someone's face from a skull.

sculptor Daniel Marion often thinks of some lines from Shakespeare's "Hamlet": "What a piece of work is a man, how noble in reason, how infinite in faculties, in form and moving how express and admirable...'

It reminds him that what he's doing is not just a science problem. "We're all that man. We're all that person," says Marion, an expert in forensic facial reconstruction. "It's horrible that anyone could go unidentified."

Marion, who earned his bachelor's and master's degrees from the UWM Peck School of the Arts, works in Colorado, helping police identify crime victims from their remains. The International Association for Identification, or IAL has certified him as a specialist in forensic facial reconstruction. He's one of only two IAI-certified 3-D forensic artists who still knows how to make a mold from a skull.

Marion discovered his passion for sculpture at UWM. "I realized I could better understand the illusions of form in a drawing if I sculpted them," he says. "Turning that corner helped me realize I wanted to work in three dimensions."

.He credits a mold-making class taught by UWM's Narendra Patel, who's now a professor emeritus of art and design, with assisting his forensic career.

"Daniel is soft-spoken and intellectual with a deep understanding of art in general," Patel says. "His contributions in the fields of forensics and art education are admirable."

A longtime teacher with Jefferson County Public Schools in Colorado,

Marion holds a doctorate in curriculum and instruction from the University of Denver. He became interested in forensic sculpture while doing graduate work at what's now Adams State University in Alamosa, Colorado.

Another student showed him a Wall Street Journal article about Betty Pat Gatliff, a pioneering forensic artist. Marion was intrigued, and a few years later, he signed up for a two-day workshop

# THEY'RE ALWAYS COLD CASES AND OFTEN A HOMICIDE."

on facial reconstruction at the Denver Museum of Natural History.

"I completed two reconstructions in two days, while other students did one or didn't even finish one," Marion says. His instructor, Michael Charney, wrote a letter of recommendation, which Marion took to the Jefferson County Coroner's Office with one of his reconstructions.

He talked to the chief deputy coroner, who laughed and walked away. "I thought she could have at least said, 'No, thank you,'" Marion recalls. But then, "she returned with a skull and said, 'Get to work."

That was 27 years ago. Today, Marion works as an oncall freelancer for the Colorado Coroners

Association.

"The remains are often found in the mountains where someone attempted to get rid of the body," he says. "They're

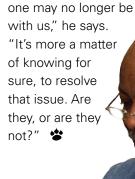
always cold cases and often a homicide. I don't investigate, and I don't identify people. I take the given skull and produce the most reasonable likeness based on my skills and knowledge of anatomy to provide a lead for law enforcement."

That work is invaluable, says Randy Keller, coroner in Fremont County, Colorado, and a board member of the Colorado Coroners Association. He's working with Marion on a case that involves skeletal remains.

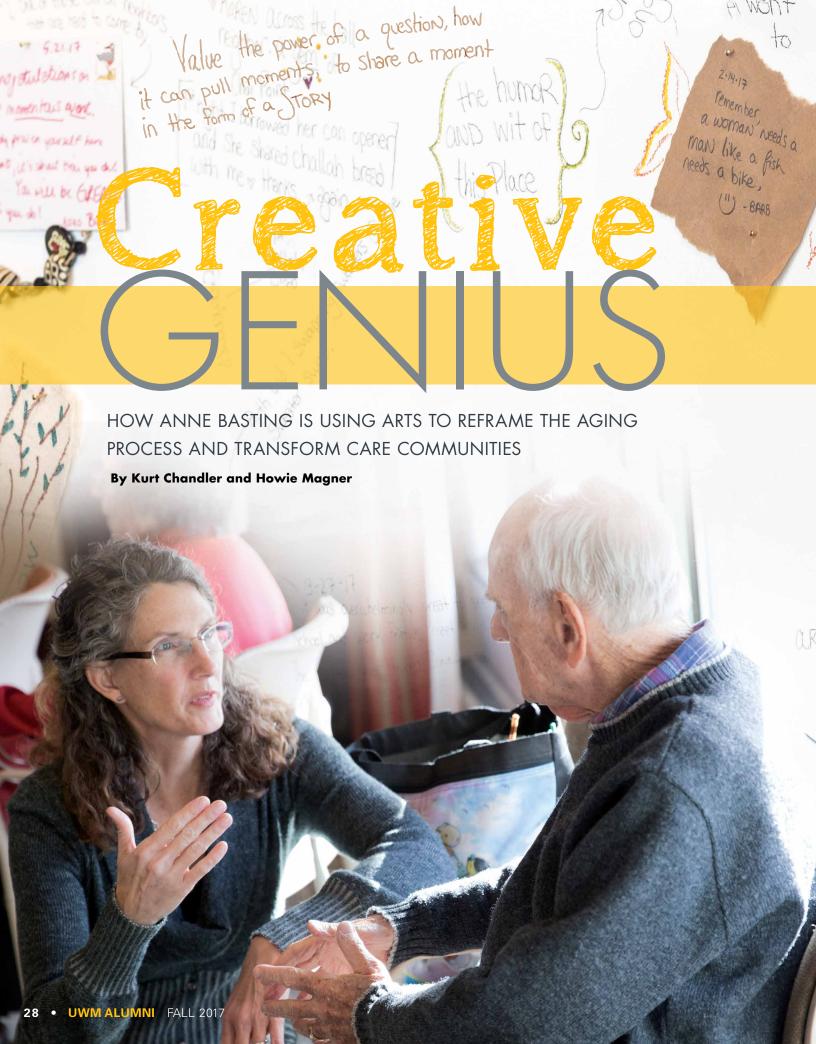
By comparing Marion's reconstruction with photographs of people who went missing in the area within the associated time frame, Keller found a possible match. He's hoping to confirm identification through a DNA match with a sample from the man's son.

"I'm very excited to see the results," Keller says. "If it's a match, the facial reconstruction will be very close to what the man looked like."

Marion says his work doesn't provide closure for families, but it does give them certainty. "Usually if someone has been missing for a long time, the family has already come to the conclusion their loved







m. I in - Marie in search for the nne Basting remains humbled. At times, the UWM theater professor still can't believe she earned a world-renowned MacArthur Fellowship or that her work shares the same stage as other winners of the prestigious "genius grant." Which means she's a lot like those other winners. In May, she was at a MacArthur Foundation fellowship retreat, and they all voiced

a similar refrain. "To a person," Basting says, "they talked about the feeling of, 'Did I really deserve this?' And they're all really humble, which is kind of fantastic."

It's been nearly a year since the MacArthur Foundation's September 2016 announcement that she'd won a fellowship, the first for a UWM faculty member and the first for a Wisconsinite since 2008. The no-strings-attached \$625,000 prize further validated her work to reframe how people view aging, and how to integrate arts into aging services and long-term care.

"The assumption was that people become almost a reduction, to use a cooking metaphor, of their personality," Basting says. "We're bringing meaning and purpose and joy. That's all in short supply."

With participatory arts as the vehicle, the 52-year-old Basting has taken a simple idea to great heights. Using visual prompts to elicit creative imaginings, she and those trained in her methods have helped people with Alzheimer's disease and dementia collectively tell stories, write plays and poetry, and stage performances in an ever-growing roster of care centers and arts venues.

She's documented the results of her creativeexpression programs, collecting mounds of data - notes, questionnaires, interviews, videos, photos - that she's turned into books about the intersection of arts programs and long-term care for people with dementia.

Her efforts were bolstered in May when she became one of the first two Kellner Entrepreneurship Fellows, an honor for faculty who contribute to the growing culture of entrepreneurship at UWM through research and teaching.

Basting continues to scale up the scope and ambition of her work, expanding the training focus from individuals to organizations.

> UWM students are involved, some even making their homes in the communities they serve, living and dining with the residents.

Ultimately, Basting's goal is to find more humane and interactive ways to care for the elderly, particularly those who have some form

"We're training places to be creative communities of care," Basting says. "It's about changing the culture of an organization."

he roots of Basting's efforts were planted in fields of compassion, necessity

and persistence. She was volunteering in a nursing home years ago and tried to get a

Basting sharing a moment with residents at Milwaukee's Luther Manor, one of the many communities to embrace her work.

roomful of residents to do memory exercises, to no avail. Switching gears, she tore a photograph of the Marlboro man out of a magazine and asked the residents to give him a name. They called him Fred, and Fred morphed into Fred Astaire, and they made up a story about Fred Astaire, laughing and singing and giving voice to their imaginations and idled memories.

Basting had just finished her doctoral dissertation on the representation of age in American theater. She returned week after week to the nursing home - "one of the bleakest I've ever been in," she recalls - and ran the same exercise using different pictures. Each time, she got the same enthusiastic responses.

She was on to something.

That early volunteerism led to Basting's breakthrough project. She had chronicled her experiences with the residents and wanted to somehow share them. "The stories felt like treasure," she says.

In 1996, while teaching at UW-Oshkosh, she wrote and staged a play, titled "TimeSlips," based on stories told by people with dementia. Over the next couple of years, she received several grants, including one from the Milwaukeebased Helen Bader Foundation, to replicate the storytelling process at four adult day centers. Today, the TimeSlips method is used by trained facilitators around the world.

The aim of creative storytelling is to replace the pressure to remember with the freedom to imagine, to inspire improvisational expressions rather than attempt to draw out memories. "The social role of a storyteller is almost universally valued, and that is the role that people with dementia take on," Basting says. "It is understood that it has value, by the staff, by the family and by themselves."

of memory loss.

She motioned her hands in a similar way,

Both sharing the memory in our hands of soil.

even need our ph

Fuild and I have an if the cit a hole in 1 and my ceiling ,, w

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TimeSlips, now a registered nonprofit, offers manuals and online training through its website. It has trained more than 2,000 facilitators in 42 states and 13 countries. Through UWM's Center for Community-Based Learning, Leadership and Research, about 25 trained students lead TimeSlips storytelling workshops each semester at Milwaukee-area care communities.

TimeSlips benefits students, residents and a retirement home's culture, says Angie Crimmings, LifeStreams coordinator and student supervisor at Milwaukee's St. John's on the Lake. She says the goal is to have every staff member and volunteer trained in TimeSlips.

"By doing this, we are giving the staff the tools to engage residents, to spark conversations and to develop relationships," Crimmings says. "So the need for medications related to behavior is reduced. Overall, this will provide better quality care."

On a Thursday afternoon, seven St. John's residents sit in a semicircle facing a blank flipchart. Each has a cognitive disability – Alzheimer's disease, dementia – and some, but not all, seem to remember they've been here before.

Standing at the flipchart are three UWM student volunteers – Yvette Macias, a nursing student; Julia Stowe, a bioscience major; and Diego Dominguez-Ramirez, a physics major. They will lead the elders through a session of creative storytelling.

The students hand out copies of a photograph showing an outdoor table filled with baked goods. In the photo, one woman is slicing a piece of pie, while another woman is placing food onto a plate. Behind the women, children and adults mill about.

"So," asks Julia, "what do you see in this picture?"

"It looks like there's a huge number of people waiting to come and look, and there's a lot of bake sale stuff," says one woman, the most outgoing of the bunch. Yvette writes the remarks on the flipchart.

"Must be a very formal neighborhood. Cheese and crackers and cake," says another woman, smiling slyly and pointing to the photo in her lap. "And this could be a pie, upside down."

"They look like Quakers," says another woman, and the comments sail through the room.

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One resident, sitting in a wheelchair, is visibly pleased by the activity. "Isn't that something..."

The students continue gathering feedback, then pause and gather the group's attention. Julia reads the residents' input, which begins to form a story:

It looks like a bake sale. There are people with hats on, and I don't understand that. They look like Quakers to me. It must be a formal neighborhood. They bought a ticket for a party for lunch. They've got cheese, crackers, cake, ham and maybe an upside-down pie. There's a variety of homemade goods. They look like they're waiting in line for their turn to come. Isn't that something...

The brainstorming is repeated, twice, and the story builds. The residents become animated, excited to be involved in this interactive process of story-making.

Later, the students will transcribe and share everything with the residents. A St. John's supervisor will distribute the stories more widely, in books, for example, or newsletters.

"The possibilities are limitless," says TimeSlips training coordinator Joan Williamson.

asting's TimeSlips method diverged into several other projects on the heels of the eponymous 1996 play. Arriving at UWM in 2003 as an instructor and founding director of the university's Center on Age and Community, she wrote a resource guide, "The Arts and Dementia Care," and a play inspired by her relationship withher grandmother, titled "Unraveling Alice." Her 2009 book, "Forget Memory: Creating Better Lives for People with Dementia," received critical acclaim.

In one of her most ambitious projects, Basting and her students collaborated with the nationally renowned



Sojourn Theatre, as well as residents and staff at Milwaukee's Luther Manor, to create a multimedia performance, "Finding Penelope." Written by Basting, constructed from storytelling exercises based on Homer's "Odyssey," and set in several of the nursing home's public spaces, the play was performed by the professional and amateur actors in front of audience members who couldn't hold back tears.

A two-year project that was staged in March 2011, it was made into a documentary, produced by filmmaker Brad Lichtenstein, Basting's husband. A book, "The Penelope Project," followed, analyzing the process and evaluating the impact using collected data.

"It was an amazing experience," says Rusty Tym, one of the Luther Manor residents who acted in "Finding Penelope." Since then, he's continued writing scripts that he and fellow residents perform. "Anne even came to my apartment to help me on a play."

TimeSlips continues to replicate its storytelling model while also looking toward the future. The TimeSlips website is being enhanced with an eye toward organizational training efforts. During the past year, TimeSlips fulfilled a state contract to train facilitators in the "creative community of care" approach at 50 Wisconsin nursing homes, and it's seeking a similar contract again. "What we are doing is reducing the toxicity of the care environment," Basting says.

Many of Basting's initiatives are part of an informal alliance that she started called The Creative Trust. In 2015, with funding from the Bader Foundation, Basting's Student Artists in Residence program, or SAIR, joined that alliance. It's a servicelearning component to the arts courses Basting taught, and going forward, the Kellner fellowship will also help support the SAIR program.

SAIR students are placed at Milwaukee-area community agencies. For the 2016-17 school year, three received room and board for arts programming at the Eastcastle Place, Ovation Chai Point and Luther Manor retirement communities. Two students earned a stipend for working with Interfaith Older Adult Programs and St. John's on the Lake. And two other students received UWM research funds for a residency working with the Shorewood School District on diversity issues.

SAIR student and theater major Thorin Ketelsen lived and worked with residents at Luther Manor. "We dined together, joked together, wrote together," Tym says. "He brought youth to Luther Manor, and he fit right in.

June afternoon finds the walls and tables of UWM's Kenilworth Square East Gallery hosting scores of original works - paintings and drawings, stories and audio recordings - almost all crafted by older adults. Artmaking stations and tables covered with white paper solicit more creativity from patrons. On one such table, the question is posed: Best summer thing to do in Milwaukee? A woman uses markers to freehand a hammock slung between two trees, snores emanating from its unseen occupant. The artist is Basting, who certainly isn't relaxing now.

This is Flourish Fest, an exhibit showcasing the creative

fruits of the 2016-17 SAIR program and its participants. Basting's projects have produced similar exhibitions, but never one where all of the participating institutions converged under one roof, where the students and elder residents could celebrate their camaraderie, compare notes and stories, share laughs and hugs. Young children and their parents are here, too, completing an intergenerational tapestry that stretches from strollers to canes.

UWM student Erin Whitney (left) chats with Flourish Fest patrons about the art she helped elder residents create while living with them through the SAIR program.

Basting absorbs the scene as would a proud parent, taking photos, delivering and receiving countless hugs. She marvels at how many children are here, and at the energy in the room.

"This is what we've been heading toward for the whole program," she says. "We really wanted to do something intergenerationally across the different places that are participating. This is what it should be every year."

It is one more example of how her vision is taking shape, of how the MacArthur and Kellner fellowships go beyond fueling finances and publicity. "It helps you focus your energy, because it's a sign of belief in the work that you're doing," Basting says. "Also, the connections you can make and the doors you can open up help you think of the larger playing field."

The playing field continues to expand. Basting is evolving projects in Kentucky and Massachusetts. Inquiries have come about possible franchises in Japan and Europe. TimeSlips has a revised strategic plan that takes its annual operating budget from \$250,000 to \$1 million over the next three years.

Here at Flourish Fest, the results of the collective efforts are on full display, visible in the artwork on the walls, in the joy on people's faces, and in two words often said aloud and written down on those paper-covered tables.

"Thank you." 📽



# REDESIGNING MILWAUKEE

ARCHITECTURE ALUMNI ARE LEADING THE CITY'S DOWNTOWN RENAISSANCE.

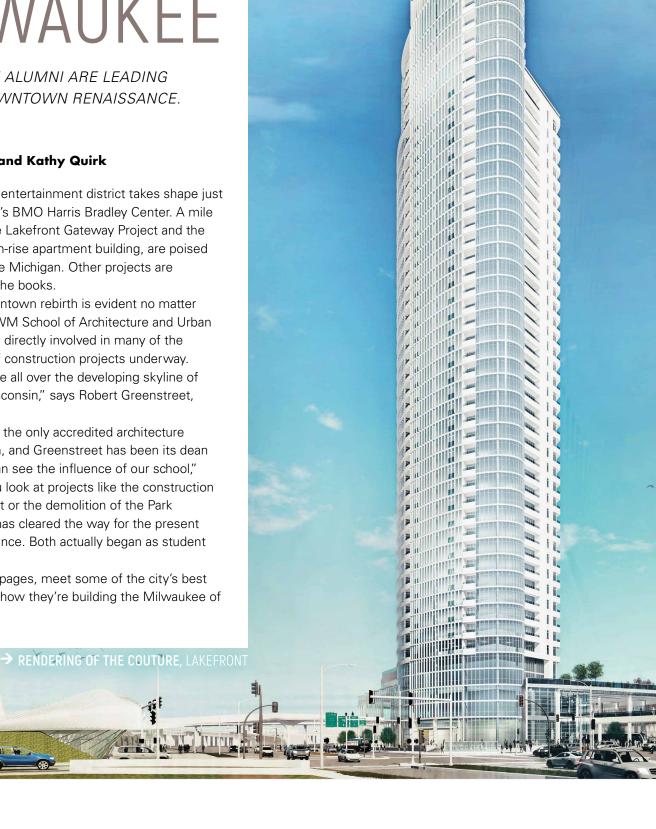
#### By Laura L. Otto and Kathy Quirk

A new arena and entertainment district takes shape just north of Milwaukee's BMO Harris Bradley Center. A mile and a half away, the Lakefront Gateway Project and the Couture, a new high-rise apartment building, are poised to grow beside Lake Michigan. Other projects are springing up or on the books.

Milwaukee's downtown rebirth is evident no matter where you look. UWM School of Architecture and Urban Planning alumni are directly involved in many of the \$1.4 billion worth of construction projects underway. "Our fingerprints are all over the developing skyline of Milwaukee and Wisconsin," says Robert Greenstreet, dean of the school.

UWM is home to the only accredited architecture school in Wisconsin, and Greenstreet has been its dean since 1990. "You can see the influence of our school," he says, "when you look at projects like the construction of the Public Market or the demolition of the Park East Freeway that has cleared the way for the present downtown renaissance. Both actually began as student design projects."

On the following pages, meet some of the city's best architects, and see how they're building the Milwaukee of the future.



# BEYOND EXPECTATIONS

Matt Rinka has heard plenty of positive reaction to his firm's design of the Couture, the lakefront high-rise apartment building that will help redraw Milwaukee's skyline. But one particular comment stood out.

"The best response," Rinka says, "and the one I'm most proud of is, 'That doesn't look like it belongs in Milwaukee.' That's exactly what I wanted, to have architecture that's beyond what people's expectations are."

The principal at Rinka Chung, which he founded in 2006, Rinka earned his UWM bachelor's degree in 1997. He and a cadre of fellow alums continue to elevate the reputation of Milwaukee architecture while reimagining the city they love.

"Milwaukee is such a great city, and Milwaukeeans tend to be so humble about it," Rinka says. "By pushing the boundaries of what people here expect from their buildings and the skyline itself, I felt I could be a part of helping shape the city's perception of itself as well as how people outside the city view Milwaukee."

In addition to the 44-story, \$122 million Couture, Rinka Chung architects are working with engineering firm GRAEF on the Lakefront Gateway Plaza, the pedestrian-friendly connection between downtown Milwaukee and Lake Michigan. The firm also is designing the entertainment district near the new downtown arena and was part of the architectural team on the new Northwestern Mutual office tower. Rinka Chung currently has projects in 19 other states.

Rinka was born in South Korea and adopted by an Oconomowoc, Wisconsin, couple when he was 5. The Chung in his firm's title reflects his birth surname. He grew up in a 3,000-square-foot, solar-powered home visited often by architecture and engineering students from UWM. That helped spark his interest in the built environment.

Part of the reason he attended UWM is because it fostered an international outlook. "UWM is really one of the phenomenal programs in the Midwest and in the country," Rinka says, "because the school takes a much broader view of what architecture is and how to approach the profession."

Rinka spent time in Seattle for graduate work at the University of Washington and in New York City for work with DaSilva Architects. He returned to Milwaukee because he felt it was a place where he could make a difference. He sees the work he and other architects do here as building on a foundation laid by the likes of Santiago Calatrava and Eero Saarinen, popular designers of the Milwaukee Art Museum.

"There's some great architecture that is really sending the message that Milwaukee isn't Rust Belt," Rinka says. "We're a high-tech city with amazing companies that are actually some of the best in the world at what they do. It's great to see the architecture and the environment start to reflect that even more."











BRIAN JOHNSEN

SEBASTIAN SCHMALING

JOHNSEN SCHMALING ARCHITECTS

# FINDING HOME

When Brian Johnsen and Sebastian Schmaling met at UWM, they had arrived from megacities – Johnsen from Chicago and Schmaling from Berlin. By the time they'd completed their architecture degrees in the mid-1990s, they'd decided to be partners, but neither intended to stay in Milwaukee.

It didn't take long for their plans to change.

"We soon determined that Milwaukee would actually be a great place for a couple of young architects like us," Schmaling says. "The city was on the verge of an urban renaissance then, and there was a real vacuum in terms of ambitious architecture and aesthetic innovation, a void that we were eager to fill."

Keeping their firm based in Milwaukee hasn't diminished the reach of Johnsen Schmaling Architects. Half of their commissions are from out-of-state clients, who seek uncompromisingly modern designs that display incredible attention to detail.

In 2011, Architectural Record called the firm "one of the world's most innovative architecture studios." In 2015, Architectural Digest included the firm in its "10 Firms to Watch" feature. The year before, Fast Company magazine named Johnsen Schmaling's Topo House one of the 10 "most ingenious residential designs of the year," and it was the only project in the United States to make the list.

The widespread acclaim hasn't changed their commitment to Milwaukee, which originally inspired them with its Rust Belt heritage and urban context.

It's a legacy of engagement the pair continues as the school's Fitzhugh Scott Chairs in Design Excellence. They guide students to design a built environment that is sensitive to social issues.

"Perhaps no other school in the country is as committed to the Midwestern ethos of hard work," Johnsen says. "It prepared us for the sometimes-grueling time commitment that architectural excellence requires. Good design takes time."





### TRUE TO HIS ROOTS

Milwaukee's cityscape – and the cultural past that influenced it – left a deep impression on a young James Shields. Now a design principal at the Milwaukee office of Hammel, Green and Abrahamson, he's spent a storied career adding his own mark.

Natives and visitors see Shields' architectural signature across the city, be it on Discovery World or inside the Harley-Davidson Museum, in the restoration of the Cathedral of St. John the Evangelist or at the Butterfly Vivarium at the Milwaukee Public Museum. His favorite projects are those on the waterfronts, both lake and river.

"If you ask a Milwaukeean, 'What is the most precious thing about Milwaukee?' most of them will answer, 'the lakefront,'" says Shields, who earned his bachelor's and master's degrees at UWM in 1979 and 1982.

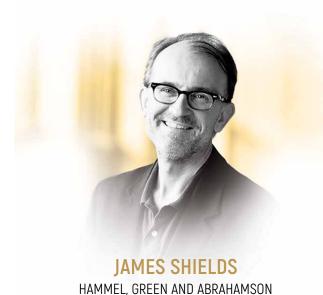
"The Milwaukee lakefront remains almost entirely public and accessible, unlike many North American towns, where their waterfront is either privatized or dominated by freeways," he continues. "Designing a building on a city's most precious shared public landscape is a privilege."

Among his long list of waterfront developments is the 2014 galleria addition to the Milwaukee Art Museum. It links the museum's two distinct halves – Santiago Calatrava's winged Quadracci Pavilion (2001) and Eero Saarinen's modernist War Memorial Center (1957).

The son of a structural engineer, Shields appreciates the cream-colored brick buildings that dotted the neighborhoods of his youth. That masonry heritage influences his work and his teaching as an associate professor at UWM.

The Milwaukee Public Schools graduate and his wife, Joy Peot-Shields (also a UWM architecture alum), live in a vintage house only a few blocks from campus and his birthplace on Prospect Avenue.

"He is the epitome of the hometown boy," Greenstreet says. "He's also a powerful teacher and a fellow of the American Institute of Architects who brings world-class architectural experience to our program."



↑ THE GALLERIA ADDITION TO THE MILWAUKEE
ART MUSEUM, LAKEFRONT

Photos courtesy of Hammel, Green and Abrahamson





## AN ARENA OF POSSIBILITIES

It will host the Milwaukee Bucks, concerts and countless other events, but the new arena nearing completion at North Fourth Street and West Highland Avenue is much more than a building. What was once merely a vacant lot is now the centerpiece of a fresh vision for downtown Milwaukee.

Beyond the sleek new arena with a swooping roof, a 25-acre entertainment block offers extensive outdoor gathering spaces with dining and retail venues that will attract year-round activity. UWM alumni such as Greg Uhen, Matt Rinka and Jim Piwoni are helping create a lasting face-lift in the heart of the city.

"This new arena was intentionally designed to engage fans while inside the arena, but also outside in the entertainment district," says Uhen, design principal at Eppstein Uhen, the only Milwaukee architecture firm in the main arena design team.

Eppstein Uhen led the arena district master plan and developed the arena's interior fan experience spaces, home to clubs, bars and retail spaces. "Uniting the seating bowl and the game with these social experience spaces will completely change the way people in Milwaukee experience professional

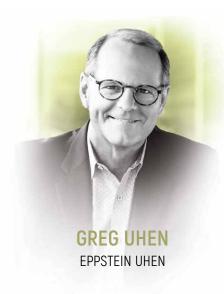
basketball," says Uhen, who earned his UWM bachelor's degree in 1981.

Piwoni, who earned his UWM bachelor's degree in 1974, is managing director at American Design Inc. His firm designed the sky bridge connecting the arena to its parking structure, as well as the structure's facades, and has an entire team of UWM graduates involved in the projects. Rinka Chung is involved in development around the arena, and Rinka sees the district as a public living room, "exciting yet comfortable."

It's a project that's poised to change the city, now and well into the future.

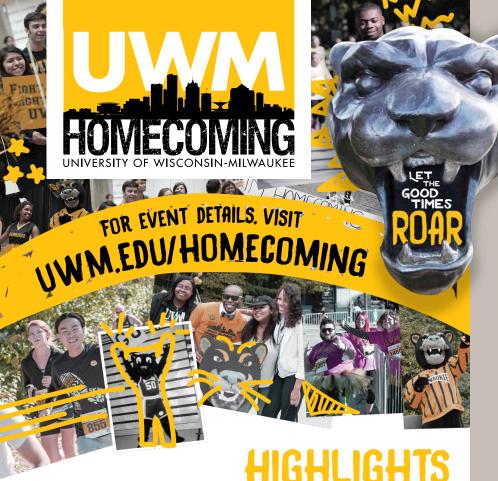
"It is important to understand the long-term impact this will have on future generations," Uhen says. "The additional opportunities created by the arena development are going to bring a new demographic and infuse life into this area that was hard to envision as it stood as a vacant lot for so many years."

→ (FROM RIGHT TO LEFT) JIM PIWONI AND THE AMERICAN DESIGN TEAM OF NATHAN ELLIOTT, CHRISTINE KRUEGER, RYAN JONES, ELIZABETH WINTERS AND MATT DUE.









#### KATHRYN D. SULLIVAN

#### 7 P.M. TUESDAY, OCT. 3, UNION BALLROOM

The Dean's Distinguished Lecture in the Natural Sciences promises to be an engaging presentation by Kathryn D. Sullivan. A former astronaut and the first American female to walk in space, she was undersecretary of commerce for oceans and atmosphere as well as administrator of the National Oceanic and Atmospheric Administration from 2014-17.

#### COMEDIAN ANDREW SLEIGHTER

#### 8 P.M. WEDNESDAY, OCT. 4, UNION BALLROOM

He's performed on Conan O'Brien's show and "Last Comic Standing," and now Andrew Sleighter brings his comedy to UWM, courtesy of the Campus Activities Board. In addition to his stand-up work, Sleighter wrote for "Sports Show with Norm Macdonald" and was a regular on MTV's prank show "Money from Strangers."

#### HARVEST FEST AND ARTIST FAIR

#### 10 A.M.-4 P.M. THURSDAY, OCT. 5, SPAIGHTS PLAZA AND **UNION CONCOURSE**

Celebrate the fall season with pumpkin carving, a corn roast, music and games, as well as other activities from 11 a.m.-2 p.m. on Spaights Plaza. Be sure to explore the work of artists from UWM and other organizations in the Union concourse throughout the day.

#### WOMEN'S SOCCER VS. NORTHERN KENTUCKY

#### 7 P.M. SATURDAY, OCT. 7, ENGELMANN STADIUM

The two teams staged a thrilling contest in the 2016 Horizon League Tournament championship game before the Panthers, regular-season title winners, succumbed 3-2 on a late Northern Kentucky goal. UWM looks for a little payback in pursuit of its 17th regular-season crown in the last 18 years.

Events and times subject to change.

#### SUNDAY, OCT. I

LIVING LEARNING COMMUNITY **BANNER COMPETITION** 

#### MONDAY, OCT. 2

**HEADPHONE DISCO** 

11 a.m.-2 p.m., Spaights Plaza

#### PLASTER WITH PRIDE RESIDENCE HALL DECORATING

campus residence halls

#### TUESDAY, OCT. 3

**BALLOON ARTIST BRIAN GETZ** 11 a.m.-2 p.m., Union concourse

DEAN'S DISTINGUISHED LECTURE IN THE NATURAL SCIENCES WITH KATHRYN D. SULLIVAN 7 p.m., Union Ballroom

#### WEDNESDAY, OCT. 4

HOMECOMING SIGN-MAKING WITH COMMUNITY COUNCILS Sandburg Flicks, Cambridge lobby

4 VS. 4 VOLLEYBALL TOURNAMENT

7 p.m., Klotsche Center

**COMEDIAN ANDREW SLEIGHTER** 8 p.m., Union Ballroom

#### THURSDAY, OCT. 5

ARTIST FAIR

10 a.m.-4 p.m., Union concourse

#### HARVEST FEST

11 a.m.-2 p.m., Spaights Plaza

#### 5 VS. 5 DODGEBALL TOURNAMENT

7 p.m., Klotsche Center

#### **GLOW ZUMBA**

7:30-9 p.m., Union Ballroom

#### LASER TAG TOURNAMENT

7 p.m., Union Wisconsin Room

#### FRIDAY, OCT. 6

#### MASTER CHATS: A SERIES FOR ADVANCED

LEARNING (registration required)

10:30 a.m.-noon, Golda Meir Library

#### HAMMOCK HANGOUT WITH OUTDOOR PURSUITS 3-7 p.m., corner of Maryland and Hartford avenues

#### HOUSING ALUMNI EVENT

6 p.m., Sandburg

ALUMNI AWARDS EVENING (ticketed event)

6-9 p.m., Pfister Hotel

#### FEATURED MOVIE IN FLICKS

7 and 9:30 p.m., Sandburg Flicks

#### SATURDAY, OCT. 7

PROWL PUMP-UP

8-9:45 a.m., Sandburg

#### PANTHER FAMILY WEEKEND

9 a.m.-3 p.m., campuswide and citywide

#### PANTHER PROWL 5K RUN/WALK

9:30 a.m., Kids' Dash; 10 a.m., 5K Run/Walk corner of Hartford and Downer avenues

#### FOOD TRUCK FESTIVAL

10:30 a.m.-1 p.m., Hartford Avenue between Downer and Maryland avenues

#### MILWAUKEE FOOTBALL CLUB VS. MIAMI (OHIO) 3:30 p.m., Shorewood High School

#### WOMEN'S SOCCER vs. NORTHERN KENTUCKY 7 p.m., Engelmann Stadium



# MASTER CHATS

## A Series for Advanced Learning

The Master Chats series features UWM alumni and faculty speaking on a variety of engaging topics. It's sponsored by the UWM Alumni Association Emeritus Board, the Presidents' Circle and UWM Libraries. Attendance is **free** and registration is open to the public.



#### **ALZHEIMER'S DISEASE**

#### Karyn Frick and Tom Hlavacek

Frick and Hlavacek will speak on The Science of Hope: Global and Local Research to End Alzheimer's Disease. Frick is a UWM professor of psychology, while Hlavacek is the former executive director of the southeastern Wisconsin chapter of the Alzheimer's Association.



#### **CITY DEVELOPMENT**

#### David Misky and Chad Wright

Wright and Misky will speak on Development in the City of Milwaukee: An Unprecedented Era. Misky is assistant executive director of the Redevelopment Authority of the City of Milwaukee, while Wright is an architect at Northwestern Mutual.



#### **CLIMATE CHANGE**

#### **Paul Roebber**

Roebber will speak on Climate Change and the Great Lakes. The UWM distinguished professor of atmospheric sciences was featured on the cover of the 2017 edition of UWM Research magazine.



#### MARRIAGE

#### Andrea Westlund

Westlund will speak on The Reunion of Marriage. She holds a UWM joint appointment as an associate professor of philosophy as well as women's and gender studies.



#### **CIVIL RIGHTS**

#### Frank Schneiger

Schneiger will speak on Milwaukee: Perspectives on Race Before, During and After the Civil Rights Years. He is founder and principal of a firm that specializes in organizational change.



#### **PANDEMICS**

#### Michael LeMay

LeMay will speak on From Anthrax to Zika: Emerging Pandemic Threats. The UWM alum is professor emeritus at California State University, San Bernardino, where he was director of the National Security Studies program and chair of the political science department.

Reserve your spot at uwm.edu/alumni/masterchats



(Left to right, this page) Alyssa Geisler ('12 BS Health Care Administration and Business Administration), Advisory & Transaction Services Associate at CBRE; Daniel Ward ('11 BS Sociology and Economics), Financial Representative at Northwestern Mutual; Audra McClellan-O'Connell ('08 BA Comparative Study of Religion), Executive Director of Walker's Point Youth and Family Center; Christian (Spike) Kuenn ('81 BFA Theatre), Displayman at Derse Exhibits; Ben Heinen ('03 BS Criminal Justice, '08 MS Criminal Justice), Sergeant in Mequon Police Department; Paola Felix Encarnacion ('11 BA Spanish, '11 BS Community Engagement & Education), Impact Director for City Year Milwaukee; Lilliann M. Paine ('05 BA Psychology, '13 MPH Community & Behavioral Health Promotion), Instructor at Milwaukee County Cooperative Extension.



(Left to right, this page) Hector Colon ('97 BS Occupational Therapy, '01 MS Occupational Therapy), President and CEO of Lutheran Social Services of Wisconsin & Upper Michigan; Kari Klatt ('76 BS Nursing, '82 MSW Social Work), Executive Director of Stowell Associates; Allyson Nemec ('90 Master of Architecture), Owner of Quorum Architects; Negin Salami ('14 MS Materials Engineering), Battery Design Modeling Engineer and Requirements Analyst at Johnson Controls; Montgomery Schmitt ('14 BS Information Studies & Technology), Programmer at Acuity Insurance and Firefighter in Village of Cleveland, Wisconsin; Todd Brennan ('14 MS Freshwater Sciences & Technology), Watershed Project Manager at Alliance for the Great Lakes.

# AWARDS EVENING 2017

#### LIFETIME ACHIEVEMENT AWARD



#### **Marilyn Rantz**

'92 Ph.D. Nursing

For more than three decades, Marilyn Rantz has worked to improve people's lives, particularly those of the elderly. As the Curators' Professor Emerita at the University of Missouri's Sinclair School of Nursing, she's internationally known for her pioneering work with the elderly and chronically ill to improve nursing home care quality. She embarked on a career as a nurse before becoming a leading researcher and a premier expert in long-term care. She has delivered new models of care to enhance the lives of older adults in care communities. She has also researched technology development that benefits aging in place for older adults, all with an eye toward maximizing their independence and functionality.

#### DISTINGUISHED ALUMNI ACHIEVEMENT AWARD

**Sumit Agarwal**, '93 BS Computer Science, '94 MA Economics, '99 Ph.D. Economics

Sumit Agarwal is a widely published expert on financial institutions, real estate and capital markets, as well as household, behavioral and international finance. The Georgetown University professor of economics and finance has advanced the intersection of economic policy and urban planning through research, symposiums and speeches at venues ranging from the United States Congress to the National University of Singapore. Former colleagues at the Federal Reserve Bank of Chicago say his research influenced Congress' creation of the Dodd-Frank regulatory act. Analytical thinking and steady leadership serve him well in research and during crises.

#### DISTINGUISHED ALUMNI ACHIEVEMENT AWARD

#### Michael Gifford, '03 EMBA

Dedication and innovation are hallmarks of Michael Gifford's tenure at the AIDS Resource Center of Wisconsin, or ARCW. He joined the nonprofit in 1993 and became its president and CEO in 2012. He's extended ARCW's reach and reputation for quality care through partnerships with health care networks in Denver and Madison, Wisconsin. His leadership has led to improved health and well-being for the ARCW's 1,200 HIV patients. Eighty-eight percent of ARCW patients are virally suppressed. That high average speaks to the success of a medical home model that combines dental, medical, psychological and other services under one roof. Gifford hopes the agency can boost that number to 90 percent.

#### DISTINGUISHED ALUMNI ACHIEVEMENT AWARD

#### Stephanie Stein, '68 BA English

"One common thread carries through all the many things that Stephanie Sue Stein has done," wrote U.S. Rep. Gwen Moore in support of Stein's award. "She has worked tirelessly to build effective systems and programs that support the long-term care needs of Wisconsin seniors and persons with disabilities." Stein is the recently retired founding director of the Milwaukee County Department on Aging. She was lead designer on Family Care, a longterm care program now in use nationwide. She mentored experts on aging and created culturally sensitive programming to reach elders in Milwaukee's diverse communities. As a consultant, she continues to influence and improve quality of life for older adults across the United States.



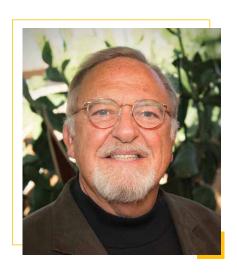
Celebrate with the 2017 honorees at the Alumni Awards Evening,
6 p.m. Friday, Oct. 6, at the Pfister Hotel in Milwaukee.
For more event and ticket information, visit alumni.uwm.edu/awards.

#### DISTINGUISHED ALUMNI SERVICE AWARD

#### **Theodore Montgomery**

'75 MS Curriculum and Instruction, '84 Ph.D. Urban Education

Deep commitment to country, community and his two-time alma mater mark Todd Montgomery's diverse and distinguished resume. As a Navy officer, he did three tours in Vietnam. He's now a project manager based in California, as well as an urban planner, and a former university and elementary school educator. His UWM involvement includes service on the Board of Visitors, School of Architecture and Urban Planning Dean's Club, president of the UWM Alumni Association and membership on the UWM Foundation Development Committee. Statewide, he's served as president of groups supporting Lakeshore State Park and the Skylight Opera Theatre, and he founded the Friends of Wisconsin State Parks.



#### HONORARY ALUMNI AWARD

**Lauren Glass,** Professor Emerita, UWM College of Nursing

GRADUATE OF THE LAST DECADE AWARD (UNDERGRADUATE)

**Spencer Chumbley**, '09 BA Economics, Honors College; Producer and Cinematographer

**Eric Jukkala**, '08 BS Health Care Administration; Practice Administrator, Northwestern Medical Group – Northwestern Medicine

**Kevin Kiefer**, '14 BBA Finance, Investment Management, and Economics; Portfolio Insights Team Member, Cornerstone Macro

**Andrew Metz**, '07 BBA Marketing; Vice President, SMB Sales, Zywave

Magdalena Rocha Ocampo,

'14 BBA Finance and Investment

Management; Portfolio Strategy Team Member, Cornerstone Macro

**Breanne Schatzman**, '11 BA Psychology; Rehabilitation Specialist, South End Community Health Center

**Brandon Tschacher**, '08 BBA Marketing; Director of Marketing, Thrivent Financial

Meghan Walsh, '11 BA International Studies; Assistant Director of Alumnae Engagement, Alverno College

GRADUATE OF THE LAST DECADE AVVARD (GRADUATE)

**Nicolle Davies**, '11 MLIS Library and Information Science; Executive Director, Charleston County Public Library

**Melissa Ebbe**, '05 MA Multimedia, '07 MFA Multimedia; Artist, Owner and Operator, Feral Works

**Andy Hargarten**, '10 BSN Nursing, '15 DNP Nursing Practice; Lieutenant/Paramedic, Milwaukee Fire Department

Sam Leichtling, '09 MUP Urban Planning, '09 MPA Public Administration; Long Range Planning Manager, City of Milwaukee, Department of City Development

**Elena Mihas**, '06 MA English, '10 Ph.D. Linguistics; Postdoctoral Research Associate in Anthropological Linguistics, The Cairns Institute, James Cook University

Marcia Silva, '06 MS Engineering, '13 Ph.D. Engineering; Research Associate and Facility Manager, UWM Water Technology Accelerator

#### COMMUNITY SERVICE AWARD

**Kevin Evans**, '11 MSW Social Work; Outreach Specialist for Veterans, Center for Veterans Issues

**James Phelps**, '08 BBA Finance; President, JCP Construction

PANTHER PRIDE VOLUNTEER AWARD

Wendel Chamberlin, '73 BS Architectural Studies, '76 MArch Architecture; Owner, WC Consulting

**Scott Conger**, '91 BBA Accounting; Vice President and Senior Manager, BMO Harris Bank

Women's Giving Circle, UWM School of Education

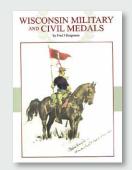
CORPORATE PARTNER AWARD

Eppstein Uhen Architects
Ovation Communities

# 1960s & 1970s



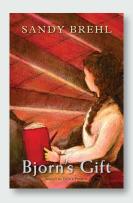
**Rick Schuch** ('69 BS Chemistry) has finished a five-year project of constructing an airplane. The plane had its inspection and first flight in July 2016. It's a Searey LSX with a Hirth 3702 engine and a cruise speed of 90 mph.



Fred Borgmann ('72 BA

Geography Education) selfpublished the book "Wisconsin Military and Civil Medals," a topic that's held his lifelong interest. It's 174 pages with 300-plus listings and 200 color illustrations of medals. Borgmann retired from Krause Publications in 2007.

Sandy Brehl ('75 MS Exceptional Education) announced the release of her new book, "Bjorn's Gift." It's a sequel to "Odin's Promise: A Novel of Norway," winner of the 2014 Midwest Book Award for Children's Fiction.



Sue Burke ('77 BA Political Science) won the Alicia Gordon Award for Word Artistry in Translation from the American Translators Association. She received the award for her English translation of an excerpt from Joseph de la Vega's "Confusión de confusiones," written in Spanish in 1688.

Jack Collier ('75 BBA Marketing) has been named a vice president for Rogers Behavioral Health. He oversees all aspects of construction, acquisition and development of properties and facilities.



Julie Kendall ('78 MA Communication) and her husband, Kenneth Kendall, have been inducted into the Ph.D. Project Hall of Fame. Julie is also a fellow of the Decision Sciences Institute and a recipient of the Silver Core Award from International Federation for Information Processing.

Phyllis Piano ('77 Journalism) saw her first novel, "Hostile Takeover: A Love Story," named a finalist in the 13th Annual 2016 "Best Book" Awards in the category of Fiction: Chick Lit/ Women's Lit. She is currently working on a screenplay and her next novel.

**Craig Siemsen** ('78 BA Anthropology) and Patty Stevenson ('81 BS Music) saw their latest folk CD, "Paint Me a Picture," make the top 100 albums on the Folk DJ charts for 2015. They have seven albums between them – two as a duet and five solo projects.

Branko Terzic ('72 BSE Engineering, '09 Ph.D. Engineering) was appointed a nonresident senior fellow of the Atlantic Council Global Energy Center in Washington, D.C. The center works to promote global access to affordable, reliable and sustainable energy.



# **1980**s

Karen Hunt ('85 BA Clinical Psychology) became executive director of the Milwaukee Community Sailing Center in September 2016. The role matches her business acumen with her love of community and sailing.



Kristin Cramer ('88 BA Italian) was named director of marketing and senior evaluator at EdEvals. She will be using her extensive marketing and foreign educational credential evaluation experience to help the business grow its client base.

Mike Hirsch ('80 BA Sociology, '84 MA Sociology) is the new dean of the College of Arts and Sciences at Huston-Tillotson University in Austin, Texas.

Paul Hoffman ('85 BA Mass Communication-Radio & Television) completed his second book, "Wicked Columbus, Indiana," about the salacious stories of the city in which he lives. His first book, "Murder in Wauwatosa: The Mysterious Death of Buddy Schumacher," was published in 2012.

**Stephen Lesavich** ('86 MS Computer Science) was named 2017 Attorney of the Year for the state of Illinois by Corporate Vision Magazine, based on his performance in 2016.

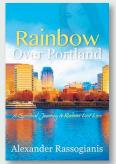
Mark Sobczak ('83 BBA Accounting) was recently elected to the Waukesha County Business Alliance board of directors. During his three-year term, Sobczak will work with the rest of the board to improve the business climate and foster economic growth in Waukesha County.

**Kurt Spiering** ('84 MArch Architecture) was elected to the College of Fellows of the American Institute of Architects. He is vice president and national health care market sector leader with Hammel, Green and Abrahamson in Milwaukee.

Steve Raasch ('86 BS Architectural Studies) was promoted to executive vice president at Zimmerman Architectural Studios. He is a seasoned professional with 29 years of architectural experience in planning, design and management.

Cheryl Willis ('86 BFA Dance) published "Tappin' at the Apollo: The African American Female Tap Dance Duo Salt and Pepper." The biography of Edwina Evelyn and Jewel Welch explores their show business experiences during the 1940s.







Alexander Rassogianis ('82 MA History) recently published his novel "Rainbow Over Portland: A Spiritual Journey to Redeem Lost Love." From Seattle to Munich and from Dublin to Florence, the characters experience love, deception, betrayal and murder.

## 1990s

Jamaal Abdul-Alim ('96 BA Mass Communication-Print Journalism) was named to the Education Writers Association's second class of EWA Reporting Fellows, an initiative that supports enterprising journalism projects. Abdul-Alim is a senior staff writer for Diverse: Issues in Higher Education. He's investigating the effectiveness of dual-enrollment models that allow students to earn a high school diploma and a no-cost associate degree in a high-growth field.

Kim Effertz ('94 MSW Social Work) has been named a vice president for Rogers Behavioral Health. Effertz ensures the highest level of service to patients and families receiving care.



Lynda Bouchard Patterson ('93 MLR Industrial & Labor Relations) is owner and president of AMPED Association Management, which opened its Washington, D.C.-area office in the Old Town neighborhood of Alexandria, Virginia.



Walter Lanier ('92 BBA Finance) has been named to the inaugural class of the Building Beloved Community Leadership Fellowship. He is pastor of the Progressive Baptist Church and multicultural director at Milwaukee Area Technical College.

Román Montoto ('92 BA Art History & Critic, '95 BS Architectural Studies, '99 MArch Architecture) is now a full professor in the architecture program at the University of Idaho. Montoto began his tenure there as an assistant professor in 2004 after working in Milwaukee and Chicago.

**Kimberly Voss** ('93 BA Mass Communication) published her book "Women Politicking Politely: Advancing Feminism in the 1960s and 1970s."





Dave Merrick ('95 MUP Urban Planning and Studies) is now a development executive for Mortenson's Wisconsin operations. Prior to Mortenson, Merrick led development for Greywolf Partners Inc.

# **2000**s

**Johnnie Bannier** ('07 MS Management) was promoted to tax manager at the Milwaukee office of professional services firm Sikich LLP.

Danielle Bergner ('01 BA Economics) has been named managing partner for the Milwaukee office of Michael Best & Friedrich. Her focus is on real estate development, zoning and land use, tax credit and public and private real estate financing.



Matt Cruise ('02 BBA Finance) was voted to become a new shareholder at Robertson Ryan & Associates, one of the nation's top 100 insurance agencies. Cruise joined Robertson Ryan & Associates in 2002.

Keely Garfield ('09 MFA Performing Arts) has been awarded the prestigious John Simon Guggenheim Memorial Foundation Fellowship. She is the artistic director of her company, Keely Garfield Dance, which has performed at theaters and national and international festivals.

**Daniel Knapp** ('08 BS Clinical Laboratory Science & Pre-Med) is completing a diagnostic radiology residency at Michigan State University and will soon pursue an interventional radiology fellowship at Henry Ford Hospital in Detroit.

**Betsy Smith** ('04 MS Taxation) has been promoted to vice president of finance at Association Acumen. She had previously served as executive director of finance with the firm.







Mark Speltz ('09 MA History) saw his new book, "North of Dixie: Civil Rights Photography Beyond the South," published by the J. Paul Getty Museum in Los Angeles. With more than 100 images, many never published previously, it offers a complex and inclusive view of civil rights in America.



Matthew Van Lanen ('05 BS Architectural Studies) is now the project architect for Performa Inc., an architectural and engineering firm based in De Pere, Wisconsin.



Joel Westphal ('02 BA History, '05 MLIS Library and Information Sciences, '05 MA History) was appointed deputy director of the Gerald R. Ford Presidential Library and Museum in Michigan. He shares in the planning, directing and oversight of the organization's programs and special activities.



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## **2010s**

Christine Esche ('14 MA Linguistics) was one of 140 United States citizens selected by the Department of State for a 10-month fellowship project developing an English program in Panama at the Universidad Especializada de las Américas – Panamá.

Anwar Floyd-Pruitt ('16 BFA Art Sculpture) was awarded the prestigious 2016 Congressional Black Caucus Foundation's Visual Art Scholarship. His short video, "Human," also was selected for Toronto's Regent Park Film Festival.

Victoria Hortman ('16 BS Early Care & Education) accepted a business analyst position with the Worthington Industries Rotation and Experience Development Program in Columbus, Ohio. She will travel and work in roles throughout the company during the two-year program.



Gary Cooper-Sperber ('10 BS Educational Studies, '12 MS Administrative Leadership in Education) was recognized as one of 43 Wisconsin Statewide LGBTQ Leaders of Color 2017 by Our Lives Magazine in Madison, Wisconsin. Cooper-Sperber is academic adviser for African-American Student Academic Services in UWM's College of Letters and Science.

Carol Sabel ('11 Ph.D. Nursing) was named chair of the MSOE School of Nursing. She previously served as associate dean of the MSN program for Alverno College's JoAnn McGrath School of Nursing.



**Felita Singleton** ('11 MS Educational Psychology) is director of the Portland State University Veterans Resource Center and helped create "I Am Not Invisible," a pop-up photo exhibit featuring 20 portraits of female military veterans.





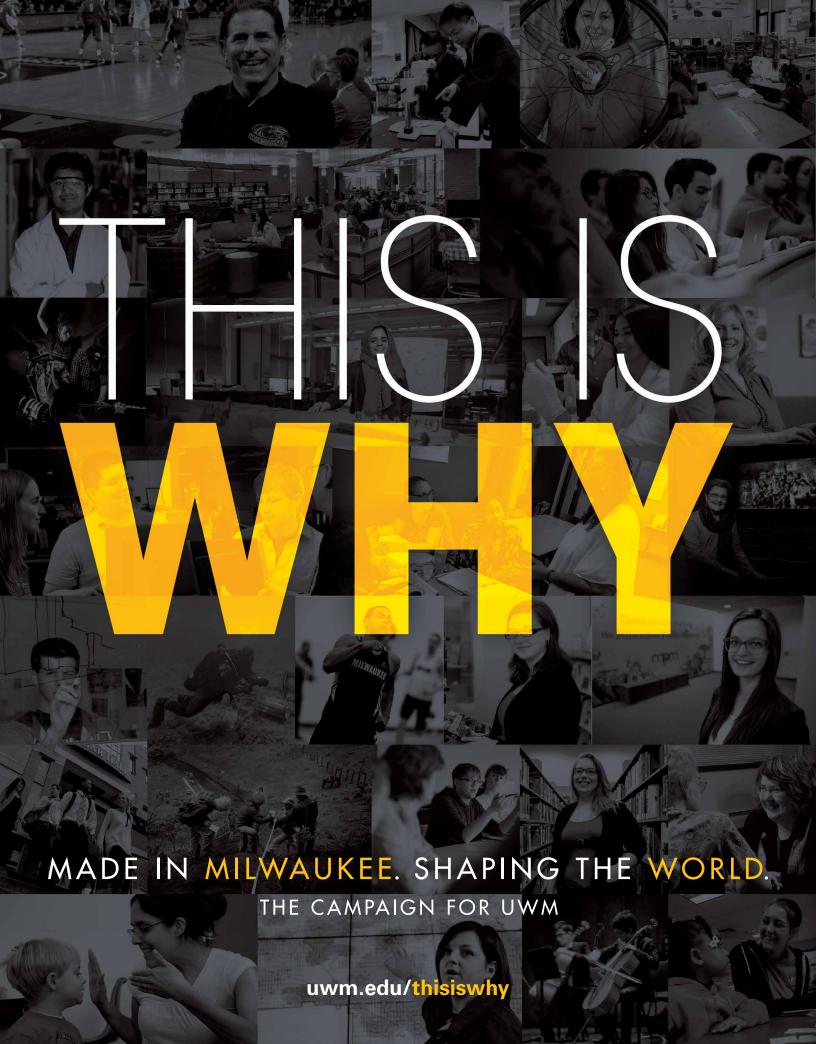


Anneliese Warhank ('13 MLIS Library and Information Science) is a certified archivist and oral historian for the Montana Historical Society. She is coordinating the Montana Brewery Oral History Project, which will capture the history of the state's modern craft brewing industry.

Darcie (Galowitch)
Warren ('13 MPA Public
Administration) is the new
executive director of the
Milwaukee Children's Choir.
She'll manage both front- and
back-of-house operations and
work with strategic partners.



Jon Moze ('13 BBA Marketing) won \$1,000 and the chance to develop a TV show in Disney's internal Pitch-a-Palooza contest. The video distribution specialist pitched a comedy billed as "Modern Family" meets "The Wonder Years" about a widowed Midwestern dad who tries to connect with his three teenage kids while starting to date again.



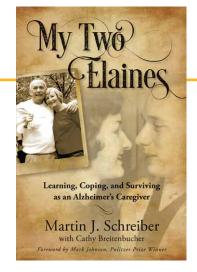
## **LAST** WORDS

# A Love Beyond Memory

#### By Howie Magner

**Former Wisconsin Gov. Marty Schreiber** and his wife, Elaine, spent most of their lives in the public eye, and that's how they chose to face their biggest crisis – Elaine's battle with Alzheimer's disease. Milwaukee natives and sweethearts since high school, their love bloomed into marriage in 1961. Both attended UWM, where he prepped for a law

degree and she studied to be a teacher. Elaine interrupted her education to support Marty's political career, but she returned to UWM, securing a bachelor's degree in education in 1974. After Elaine's diagnosis in 2007, they became staunch Alzheimer's care advocates. Marty's book, "My Two Elaines: Learning, Coping, and Surviving as an Alzheimer's Caregiver," co-written with Cathy Breitenbucher, tells their emotional story. In June, he sat down to discuss the journey they've shared.



## What do you recall of your days at UWM?

How Elaine helped me in my classes, particularly biology. Let's assume the statute of limitations has run out. She's very smart, and I have a different direction in my smartness. We studied together and she helped me study.

## What lessons from UWM have stayed with you?

If it wouldn't have been for UWM, I don't know where I would be. It was a magnificent gift. I still remember the professors who gave me some pretty important basics in life. Like, people have different ways of working and handling problems, and it does not have to be the same way. That helped me in dealing with this disease, because not everyone handles it the same way.

#### Why the book?

To help caregivers learn, cope and survive. If Alzheimer's is bad, ignorance of the disease is worse. I missed out on moments of joy I could've had with Elaine if I'd have understood the disease better. I had to let go of the First Elaine. I had to let go of this loving wife, this friend, because her brain was broken. If we're having lunch and she tells me she loves me more than her husband, that's OK. Because it's my Second Elaine, and my Second Elaine is a wonderful human being who I can love, but certainly in a very different way.

# You included some of Elaine's journal entries. What was it like reading through them?

I was on an airplane and starting to read one. And I was crying. The woman sitting next to me asked what kind of book I was reading, so I explained, and she said her dad has Alzheimer's. Reading let me understand what Elaine was going through. We had cried together and prayed together, but never until I read these did I understand the depth of courage that it takes, or her fear.

# What's maintained your optimism through all of this?

Being grateful for the happiness of the past. When Elaine was first diagnosed, we told each other that no matter what happens, those moments can supersede whatever challenges come. Am I disappointed and saddened? Yes. But I can't argue with how our life has been.

What's the secret to 56 years of marriage?





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